

**Smt. Maniben M. P. Shah Women's College of Arts & Commerce**  
**Matunga-400019**

**UGC Vocational Courses -Computer Application and Advertising and Sales  
Promotion**

**Objectives:**

1. To help students understand the importance and requirement of computers and latest Computer technology in day to day life.
2. To create an awareness about Operating Systems, Internet, E-Commerce and Word Processor, Spreadsheet, theory and practice of computer graphics.
3. To help students gain expertise in some specific areas of networking such as the design and maintenance of individual networks.
4. To familiarize the trainee with basic concepts of computer programming and developer tools. To present the syntax and semantics of the "C"
5. To impart knowledge on computer programming and its roles in problem solving and develop well-structured programs using C language.
6. To introduce the students to the Basic of Accounts and the usage of Tally for accounting purpose and with work such as advance voucher entries, do reconcile bank statement, do accrual adjustments, and also print financial statements, with well-known accounting software i.e. Tally ERP.9
7. To train and develop competent office personnel for wage employment and for self-employment.
8. To enable students to work with well-known Video Editing software i.e. Adobe Premier.
9. To enable the participants to explore to and acquire skills in respect of most sophisticated computerized Video and Audio Editing procedures and practices so as to help them serve better the vast Video Editing needs of every Film making organization.
10. To enable students to develop the skills and knowledge of Web page design.
11. To help students to understand and develop technical skills to develop the sites with links
12. To Equip the Students in creating a web page by typing and formatting text, importing graphics, adding links, building tables, using frames, and uploading files to a remote server.
13. To enable the students to design methodology for databases and verify their structural correctness.
14. To explain the students the basic principles behind data warehousing and preparation for data analytics.
15. To help them to create projects in VB that will help them in meeting the industry standards and develop skills and competencies required for the industry
16. To give students a platform to experience and create web-based projects.

*Archana Bhalang*  
5/3/2013  
**Officer on Special Duty**  
Academic Section  
SNDT Women's University,  
Mumbai - 400 020.

## **Program Outcomes:**

### **At the end of the 3 years Degree programme**

1. Students will develop understanding of the fundamental concepts of computer networking
2. Students will be familiarized with the basic taxonomy and terminology of the computer networking area.
3. Students will be introduced to advanced networking concepts, preparing the student for entry Advanced courses in computer networking.
4. Students have hands-on experience with the corporate world as the course offers practical training.
5. At the end of the course, students will be able to choose a career in the computer industry as software developers or computer professional for any modern developing systems.
6. Students will be trained as professionals in software technology and will pursue higher education like MCA, MCM, MBA, M.Sc. IT and M.Com.

*Archana P. Shinde*  
5/3/2020

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