

Activity Report: Media Express Course 2025

The Department of Mass Communication, in collaboration with Nazaria Foundation, conducted the Media Express Course for students of Shri M. P. Shah Junior College from 1st August to 5th November 2025. The certificate course was designed to introduce students to basic concepts and practices in media and communication.

A total of 30 students enrolled in the course. Sessions were held every Saturday and covered topics such as Graphic Design, Photography, Video and Film Making, and Social Media. The course included practical assignments and classroom activities related to these areas.

Student evaluation was based on the submission of a photography portfolio and short video production assignments. An exhibition of student work was organized on 8th November 2025, where the photography portfolios and video projects completed during the course were displayed.

Programme Outcomes

Upon completion of the course, students were able to:

- Understand the basic concepts and functions of media and communication.
- Demonstrate fundamental skills in graphic design, photography, and video production.
- Use digital tools and software for creating media content.
- Apply basic principles of visual communication and storytelling.
- Create and present media projects such as photography portfolios and short videos.
- Develop an understanding of social media platforms and content creation practices.
- Work independently and collaboratively on creative assignments.

Benefits to Students

The course provided students with:

- Exposure to different areas of the media and communication field.
- Practical experience in photography, graphic design, and video making.
- An opportunity to develop a portfolio of creative work.
- Familiarity with media production tools and digital platforms.
- Enhancement of creative, visual, and communication skills.
- Experience in planning and executing media projects.
- Awareness of educational and career opportunities in media-related disciplines.

The course concluded on 8th November 2025 with certificate distribution event to enrolled students completing the prescribed coursework and evaluation requirements.







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