

**SMT. MANIBEN M.P. SHAH WOMEN'S COLLEGE OF ARTS &
COMMERCE
(AUTONOMOUS)
338, R.A. KIDWAI ROAD, MATUNGA, MUMBAI - 400 019
EXAMINATION TIME TABLE
TO BE HELD IN OCTOBER 2026
SEMESTER III under **New NEP**
REGULAR / ATKT**

B.A. English Medium

Date	Vertical	Course Code	Course Title	Timing
17/10/2026	Major	MJPSYU01301	Basic Sensory and Cognitive Processes	12.30 PM to 02.30PM
		MJSOCU01304	Structure of Indian Society	
		MJHINU01307	Hindi Kahani	
19/10/2026	Major	MJPSYU01302	Developmental Psychology	9.30 AM to 11.30AM
		MJSOCU01305	Contemporary Social Issues in India	
		MJHINU01308	Hindi Kavita	
21/10/2026	Major	MJPSYU01303	Fundamentals of Social Psychology	9.30 AM to 11.30AM
		MJSOCU01306	Basic Concepts of Social Research	
		MJHINU01309	Hindi Nibandh	
22/10/2026	Minor	MNPSYU01321	Introduction to Social Psychology	9.30 AM to 10.30AM
		MNSOCU013224	Family and Marriage Institution in India	
		MNHINU01323	Rekhachitra aur Sansmaran	
23/10/2026	OEC	OEENGU01331	Literature Masterclass: Re-Imagining Masculinity - Gender Norms, Media and Social Change	9.30 AM to 10.30AM
		OEFANU01332	Recipe Development	
		OECHDU01333	Childcare	
		OEFOCU01334	Human Rights	
		OEIDCU01334	Human Rights	
24/10/2026	AEC	OECPSU01335	Accounting Applications	9.30 AM to 10.30AM
		AEENGU01346	English A: English Communication Skills-III	
		AEHINU01347	Rachanatmak Lekhan Kaushal	

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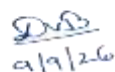
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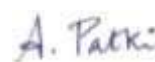
B.A. Economics

Date	Vertical	Course Code	Course Title	Timing
17/10/2026	Major	MJECOU01301	Theory of Value	12.30 PM to 02.30PM
19/10/2026	Major	MJECOU01302	Indian Economy	9.30AM to 11.30AM
21/10/2026	Major	MJECOU01303	Entrepreneurship Development	9.30AM to 11.30AM
22/10/2026	Minor	MNECOU01321	Demographic Economics	9.30AM to 10.30AM
23/10/2026	OEC	OEENGU01331	Literature Masterclass: Exploring Personal Narratives- Journal Writing, Memoirs, and Autobiographies	9.30AM to 10.30AM
		OEFOCU01332	Human Rights	
		OEIDCU01332	Human Rights	
		OECPSU01333	Accounting Applications	
24/10/2026	AEC	AEENGU01346	English A: English Communication Skills III	9.30AM to 10.30AM
		AEHINU01347	Rachanatmak Lekhan Kaushal	

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B.A. Marathi Medium

Date	Vertical	Course Code	Course Title	Timing
17/10/2026	Major	MJMARU02301	Marathi Kadambari	12.30 PM to 02.30PM
		MJSOCU02304	Structure of Indian Society	
19/10/2026	Major	MJMARU02302	Marathi Vyakran Bhag I	9.30AM to 11.30AM
		MJMARU02307	Marathi Vyakran Parichay	
		MJSOCU02305	Contemporary Social Issues in India	
21/10/2026	Major	MJMARU02303	Aadhunik Marathi Stree Sahitya	9.30AM to 11.30AM
		MJSOCU02306	Basic Concepts of Social Research	
22/10/2026	Minor	MNMARU02321	Sahitya Aani Samaj	9.30AM to 10.30AM
		MNSOCU02323	Family and Marriage Institution in India	
23/10/2026	OEC	OEENGU02331	Reading Comprehension and Vocabulary Enhancement – III	9.30AM to 10.30AM
		OEFOCU02332	Human Rights	
		OEIDCU02332	Human Rights	
		OECPSU02333	Accounting Applications	
24/10/2026	AEC	AEENGU02346	English B: Effective English Usage-III	9.30 AM to 10.30AM

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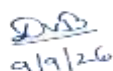
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BCOM

Date	Vertical	Course Code	Course Title	Timing
17/10/2026	Major	MJACCU03301	Advanced Accountancy	12.30 PM to 02.30PM
		MJADVU03302	Personal Selling and Negotiation	
		MJCAPU03303	Introduction to Programming and Problems Solving in 'C'	
19/10/2026	Major	MJACCU03304	Corporate Accountancy	9.30AM to 11.30AM
21/10/2026	Minor	MNECOU03321	Theory of Income, Employment and Money	9.30AM to 11.30AM
		MNCOMU03322	Marketing and Customer Relations	
22/10/2026	OEC	OELAWU03331	Business Law	9.30AM to 10.30AM
		OEPSYU03332	Happiness	
23/10/2026	AEC	AEENGU03346	English A: Business Communication Skills III	9.30AM to 10.30AM
		AEMARU03347	Aatmakathan	
		AEHINU03348	Vyavsayik Lekhan	

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B.COM – AFI

Date	Vertical	Course Code	Course Title	Timing
17/10/2026	Major	MJAFIU04301	Cost Accountancy – I	12.30 PM to 02.30PM
19/10/2026	Major	MJAFIU04302	Corporate Accountancy – I	9.30AM to 11.30AM
21/10/2026	Minor	MNAFIU04321	Insurance and Risk Management	9.30AM to 11.30AM
22/10/2026	OEC	OEAFIU04331	Business Law – I	9.30AM to 10.30AM
		OEAFIU04332	Business Finance	
23/10/2026	AEC	AEENGU04346	English A: English Communication Skills III	9.30AM to 10.30AM
		AEMARU04347	Aatmakathan	

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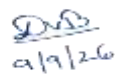
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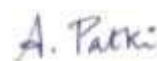
B.COM – Management Studies

Date	Vertical	Course Code	Course Title	Timing
17/10/2026	Major	MJCMSU05301	Financial Market and Services	12.30 PM to 02.30PM
		MJCMSU05302	Introduction to Advertising	
		MJCMSU05303	Talent Management	
19/10/2026	Major	MJCMSU05304	Strategic Management	9.30AM to 11.30AM
21/10/2026	Minor	MNCMSU05321	Introduction to Cost Accounting	9.30AM to 11.30AM
		MNCMSU05322	Social Media Marketing	
		MNCMSU05323	Payroll Management	
22/10/2026	OEC	OECMSU05331	Business Law	9.30AM to 10.30AM
		OECMSU05332	Happiness	
23/10/2026	AEC	AEENGU05346	English A: Business Communication Skills-III	9.30AM to 10.30AM
		AEHINU05347	Vyavsayik Lekhan	

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BMS - AICTE

Date	Vertical	Course Code	Course Title	Timing
17/10/2026	CC	CCBMSU08301	Cost and Management Accounting	12.30 PM to 02.30PM
19/10/2026	CC	CCBMSU08302	Legal and Ethical Issues in Business	9.30 AM to 11.30AM
21/10/2026	CC	CCBMSU08303	Human Resource Management	9.30 AM to 11.30AM
22/10/2026	MDE	MDBMSU08304	Indian Systems of Health and Wellness	9.30 AM to 10.30AM
23/10/2026	SEC	SECBMSU08305	Management Information System	9.30 AM to 11.30AM
24/10/2026	VSC	VSCBMSU08311	Stock Market Operations	9.30 AM to 10.30AM

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BA – Mass Communication

Date	Vertical	Course Code	Course Title	Timing
17/10/2026	Major	MJAMCU06301	Advertising and Marketing	12.30 PM to 2.30PM
		MJAMCU06303	Broadcast Media	
19/10/2026	Major	MJAMCU06302	Public Relations	9.30AM to 11.30AM
		MJAMCU06304	Print Media	
21/10/2026	Major	MJAMCU06305	Film Communication	9.30AM to 11.30AM
22/10/2026	Minor	MNAMCU06321	Artificial Intelligence in Media	9.30AM to 10.30AM
23/10/2026	OEC	OEAMCU06331	Overview of Cyber Crime	9.30AM to 10.30AM
		OEAMCU06332	Cultural Studies and Popular Media	
		OEAMCU06333	Public Speaking	
24/10/2026	AEC	AEENGU06346	English A: English Communication Skills III	9.30AM to 10.30AM
		AEHINU06347	Hindi: Rachanatmak Lekhan Kaushal	

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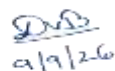
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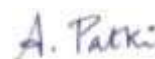
BCOM – RETAIL MANAGEMENT

Date	Vertical	Course Code	Course Title	Timing
17/10/2026	Major	MJCRMU09301	Sales Management	12.30 PM to 02.30PM
19/10/2026	Major	MJCRMU09302	Customer Relationship Management	9.30AM to 11.30AM
21/10/2026	Minor	MNCRMU09321	Introduction to Consumer Behaviour	9.30AM to 11.30AM
22/10/2026	OEC	OECRMU09331	ERP and Computer Skills	9.30AM to 11.30AM
23/10/2026	AEC	AEENGU09346	English A: Business Communication	9.30AM to 10.30AM

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M.COM.

Date	Vertical	Course Code	Course Title	Timing
17/10/2026	Major	MJCOMP03301	International Marketing	12.30 PM to 2.30PM
19/10/2026	Major	MJCOMP03302	Corporate Accountancy	9.30AM to 11.30AM
21/10/2026	Major	MJCOMP03303	Advanced Research Methodology	9.30AM to 11.30AM
22/10/2026	Major	MJCOMP03304	Forensic Accounting	9.30AM to 10.30AM
23/10/2026	Major Elective	MECOMP03311	Product & Brand Management	9.30AM to 11.30AM
		MECOMP03312	Advanced Financial Accounting Paper II	

MA - Psychology

Date	Vertical	Course Code	Course Title	Timing
17/10/2026	Major	MJPSYP01301	Psychological Assessment in Counselling	12.30 PM to 02.30PM
19/10/2026	Major	MJPSYP01302	Counselling Skills and Intervention	9.30AM to 11.30AM
21/10/2026	Major	MJPSYP01304	Adjustment and Mental Health	9.30AM to 10.30AM
22/10/2026	Major Elective	MEPSYP01311	School Counselling	9.30AM to 11.30AM

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MA – Hindi

Date	Vertical	Course Code	Course Title	Timing
17/10/2026	Major	MJHINP01301	Kavyashastra	12.30 PM to 02.30PM
19/10/2026	Major	MJHINP01302	Aadhunik Hindi Gadya	9.30AM to 11.30AM
21/10/2026	Major	MJHINP01303	Loksahitya aur Lokbhasha	9.30AM to 11.30AM
22/10/2026	Major	MJHINP01304	Hindi Sahitya mein Dalit Lekhan	9.30AM to 10.30AM
23/10/2026	Major Elective	MEHINP01311	Anuvad Kala evam Taknik	9.30AM to 11.30AM

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MA – Mass Communication

Date	Vertical	Course Code	Course Title	Timing
17/10/2026	Major 1	MJAMCP06301	Global Marketing Communication	12.30 PM to 02.30PM
		MJAMCP06305	Developmental Communication	
19/10/2026	Major 2	MJAMCP06302	Campaign Planning and Visualization	9.30AM to 11.30AM
		MJAMCP06306	Investigative Journalism	
21/10/2026	Major 3	MJAMCP06303	Entertainment and Media Marketing	9.30AM to 11.30AM
		MJAMCP06307	Web and Mobile Journalism	
22/10/2026	Major 4	MJAMCP06304	Social Media Marketing	9.30AM to 10.30AM
		MJAMCP06308	Content Writing	
23/10/2026	Major Elective	MEAMCP06311	Copy writing and Content Creation	9.30AM to 11.30AM
		MEAMCP06312	Photo Journalism	

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