

BACHELOR OF ARTS IN MASS COMMUNICATION (BAMC) - SEMESTER-IV
EXAMINATION SEPTEMBER 2026

SPECIALIZATION : ADVERTISING

NAME : DAGADE GAUTAMI RAHUL										MEDIUM : ENGLISH					
Unique Id.		PRN/Reg.No.		Roll No.		Seat No.			Marksheet No.						
594		2024021001051006		6		405101			13419811343525201						
Course Code	Course Title			AM	Continuous Comprehensive Evaluation		Semester End Examination		Total		Cr	Gr	GP	EGP	APP
					Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-III															
MJAMCU06301	Advertising and Marketing			CE/SE	20/50	30	20/50	20	100	50	4	B	5.5	22.0	x
MJAMCU06302	Public Relations			CE/SE	20/50	22	20/50	21	100	43	4	P	4.6	18.4	x
MJAMCU06305	Film Communication			CE/SE	20/50	28	20/50	26	100	54	4	B	5.9	23.6	x
MNAMCU06321	Artificial Intelligence in Media			CE/SE	10/25	12	10/25	12	50	24	2	C	5.3	10.6	x
OEAMCU06331	Overview of Cyber Crime			CE/SE	10/25	12	10/25	10	50	22	2	P	4.8	9.6	x
AEENGU06346	English A: English Communication Skills III			CE/SE	10/25	10	10/25	10	50	20	2	P	4	8	x
FPAMCU06371	Field Project			CE	20/50	35	-	-	50	35	2	A+	8	16	x
NSSCCU06367	NSS: Social Ethics: Issues and Youth			CE	20/50	36	-	-	50	36	2	A+	8.2	16.4	x
TOTAL CREDITS : 22		SGPA: 5.66		GRADE: B		TOTAL: 284/550			PERCENTAGE: 51.64 %			RESULT : PASS			
SEMESTER-IV															
MJAMCU06401	Integrated Marketing Communication			CE/SE	20/50	36	/		100	64	4	A	7.4	29.6	c
MJAMCU06403	Consumer Behaviour			CE/SE	20/50	31	/		100	62	4	A	7.2	28.8	c
MJAMCU06405	Media Graphics and Design			CE/SE	20/50	25	20/50	23	100	48	4	C	5.3	21.2	c
OEAMCU06431	Media Ethics			CE/SE	10/25	15	/		50	28	2	B+	6.2	12.4	c
AEENGU06446	English A: English Communication Skills IV			CE/SE	10/25	15	10/25	17	50	32	2	A	7.4	14.8	c
SEAMCU06461	Reel Making			CE	20/50	35	-	-	50	35	2	A+	8	16	c
CPAMCU06476	Community Engagement Project			CE	20/50	36	-	-	50	36	2	A+	8.2	16.4	c
NSSCCU06467	NSS: Community Service through NSS			CE	20/50	35	-	-	50	35	2	A+	8	16	c
TOTAL CREDITS : 22		SGPA: 7.05		GRADE: A		TOTAL: 340/550			PERCENTAGE: 61.82 %			RESULT : PASS			
TOTAL CREDITS : 44		CGPA: 6.36		GRADE: B+		GRAND TOTAL: 624 / 1100			OVERALL PERCENTAGE: 56.73 %			RESULT : PASS			

Place : Mumbai
Date : 30/09/2026

D.V. Buch

Controller Of Examinations

Principal

BACHELOR OF ARTS IN MASS COMMUNICATION (BAMC) - SEMESTER-IV
EXAMINATION SEPTEMBER 2026

SPECIALIZATION : JOURNALISM

NAME : DHIKA PRIYA VIKAS									MEDIUM : ENGLISH						
Unique Id.		PRN/Reg.No.		Roll No.		Seat No.			Marksheet No.						
584		2024021001051007		7		405102			13419771445116636						
Course Code	Course Title			AM	Continuous Comprehensive Evaluation		Semester End Examination		Total		Cr	Gr	GP	EGP	APP
					Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-III															
MJAMCU06303	Broadcast Media			CE/SE	20/50	20	20/50	20	100	40	4	P	4	16	x
MJAMCU06304	Print Media			CE/SE	20/50	20	20/50	20	100	40	4	P	4	16	x
MJAMCU06305	Film Communication			CE/SE	20/50	25	20/50	22	100	47	4	C	5.2	20.8	x
MNAMCU06321	Artificial Intelligence in Media			CE/SE	10/25	12	10/25	10	50	22	2	P	4.8	9.6	x
OEAMCU06331	Overview of Cyber Crime			CE/SE	10/25	12	10/25	12	50	24	2	C	5.3	10.6	x
AEENGU06346	English A: English Communication Skills III			CE/SE	10/25	10	10/25	10	50	20	2	P	4	8	x
FPAMCU06371	Field Project			CE	20/50	25	-	-	50	25	2	B	5.5	11.0	x
NSSCCU06367	NSS: Social Ethics: Issues and Youth			CE	20/50	20	-	-	50	20	2	P	4	8	x
TOTAL CREDITS : 22		SGPA: 4.55		GRADE: P		TOTAL: 238/550			PERCENTAGE: 43.27 %			RESULT : PASS			
SEMESTER-IV															
MJAMCU06402	Multimedia Journalism			CE/SE	20/50	25	/		100	45	4	C	5	20	c
MJAMCU06404	Reporting Techniques			CE/SE	20/50	22	20/50	20	100	42	4	P	4.4	17.6	c
MJAMCU06405	Media Graphics and Design			CE/SE	20/50	26	20/50	20	100	46	4	C	5.1	20.4	c
OEAMCU06431	Media Ethics			CE/SE	10/25	12	10/25	10	50	22	2	P	4.8	9.6	c
AEENGU06446	English A: English Communication Skills IV			CE/SE	10/25	15	10/25	10	50	25	2	B	5.5	11.0	c
SEAMCU06461	Reel Making			CE	20/50	28	-	-	50	28	2	B+	6.2	12.4	c
CPAMCU06476	Community Engagement Project			CE	20/50	26	-	-	50	26	2	B	5.7	11.4	c
NSSCCU06467	NSS: Community Service through NSS			CE	20/50	34	-	-	50	34	2	A	7.8	15.6	c
TOTAL CREDITS : 22		SGPA: 5.36		GRADE: C		TOTAL: 268/550			PERCENTAGE: 48.73 %			RESULT : PASS			
TOTAL CREDITS : 44		CGPA: 4.96		GRADE: P		GRAND TOTAL: 506 / 1100			OVERALL PERCENTAGE: 46.00 %			RESULT : PASS			

Place : Mumbai
Date : 30/09/2026

D.V. Buch

Controller Of Examinations

Principal

BACHELOR OF ARTS IN MASS COMMUNICATION (BAMC) - SEMESTER-IV
EXAMINATION SEPTEMBER 2026

SPECIALIZATION : ADVERTISING

NAME : JADHAV SONALI BABURAO										MEDIUM : ENGLISH					
Unique Id.		PRN/Reg.No.		Roll No.		Seat No.			Marksheet No.						
609		2024021001051010		10		405103			13419791883298064						
Course Code	Course Title			AM	Continuous Comprehensive Evaluation		Semester End Examination		Total		Cr	Gr	GP	EGP	APP
					Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-III															
MJAMCU06301	Advertising and Marketing			CE/SE	20/50	20	20/50	20	100	40	4	P	4	16	x
MJAMCU06302	Public Relations			CE/SE	20/50	29	20/50	20	100	49	4	C	5.4	21.6	x
MJAMCU06305	Film Communication			CE/SE	20/50	25	20/50	21	100	46	4	C	5.1	20.4	x
MNAMCU06321	Artificial Intelligence in Media			CE/SE	10/25	15	10/25	10	50	25	2	B	5.5	11.0	x
OEAMCU06331	Overview of Cyber Crime			CE/SE	10/25	15	10/25	10	50	25	2	B	5.5	11.0	x
AEENGU06346	English A: English Communication Skills III			CE/SE	10/25	10	10/25	10	50	20	2	P	4	8	x
FPAMCU06371	Field Project			CE	20/50	34	-	-	50	34	2	A	7.8	15.6	x
SPOCCU06366	Sports: Fitness Components			CE	20/50	40	-	-	50	40	2	O	9	18	x
TOTAL CREDITS : 22		SGPA: 5.53		GRADE: B		TOTAL: 279/550			PERCENTAGE: 50.73 %			RESULT : PASS			
SEMESTER-IV															
MJAMCU06401	Integrated Marketing Communication			CE/SE	20/50	39	/		100	61	4	A	7.1	28.4	c
MJAMCU06403	Consumer Behaviour			CE/SE	20/50	28	/		100	48	4	C	5.3	21.2	c
MJAMCU06405	Media Graphics and Design			CE/SE	20/50	30	/		100	53	4	B	5.8	23.2	c
OEAMCU06431	Media Ethics			CE/SE	10/25	19	/		50	32	2	A	7.4	14.8	c
AEENGU06446	English A: English Communication Skills IV			CE/SE	10/25	16	10/25	11	50	27	2	B	5.9	11.8	c
SEAMCU06461	Reel Making			CE	20/50	34	-	-	50	34	2	A	7.8	15.6	c
CPAMCU06476	Community Engagement Project			CE	20/50	37	-	-	50	37	2	A+	8.4	16.8	c
SPOCCU06466	Sports: Fitness components Part II			CE	20/50	39	-	-	50	39	2	A+	8.8	17.6	x
TOTAL CREDITS : 22		SGPA: 6.79		GRADE: B+		TOTAL: 331/550			PERCENTAGE: 60.18 %			RESULT : PASS			
TOTAL CREDITS : 44		CGPA: 6.16		GRADE: B+		GRAND TOTAL: 610 / 1100			OVERALL PERCENTAGE: 55.45 %			RESULT : PASS			

Place : Mumbai
Date : 30/09/2026

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BACHELOR OF ARTS IN MASS COMMUNICATION (BAMC) - SEMESTER-IV
EXAMINATION SEPTEMBER 2026

SPECIALIZATION : ADVERTISING

NAME : JAIL SNEHA SHRIPAD									MEDIUM : ENGLISH						
Unique Id.		PRN/Reg.No.		Roll No.		Seat No.			Marksheet No.						
597		2024021001051011		11		405104			1341985681437207						
Course Code	Course Title			AM	Continuous Comprehensive Evaluation		Semester End Examination		Total		Cr	Gr	GP	EGP	APP
					Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-III															
MJAMCU06301	Advertising and Marketing			CE/SE	20/50	20	20/50	7	100	27	0	F	0	0	x
MJAMCU06302	Public Relations			CE/SE	20/50	AB	20/50	NP	100	0	0	F	0	0	x
MJAMCU06305	Film Communication			CE/SE	20/50	20	20/50	12	100	32	0	F	0	0	x
MNAMCU06321	Artificial Intelligence in Media			CE/SE	10/25	AB	10/25	NP	50	0	0	F	0	0	x
OEAMCU06331	Overview of Cyber Crime			CE/SE	10/25	10	10/25	11	50	21	2	P	4.4	8.8	x
AEENGU06346	English A: English Communication Skills III			CE/SE	10/25	10	10/25	10	50	20	2	P	4	8	x
FPAMCU06371	Field Project			CE	20/50	0	-	-	50	0	0	F	0	0	x
NSSCCU06367	NSS: Social Ethics: Issues and Youth			CE	20/50	20	-	-	50	20	2	P	4	8	x
TOTAL CREDITS : 6		SGPA: -		GRADE: -		TOTAL: -/550			PERCENTAGE: -			RESULT : ATKT			
SEMESTER-IV															
MJAMCU06401	Integrated Marketing Communication			CE/SE	20/50	20	20/50	30	100	50	4	B	5.5	22.0	c
MJAMCU06403	Consumer Behaviour			CE/SE	20/50	25	/		100	46	4	C	5.1	20.4	c
MJAMCU06405	Media Graphics and Design			CE/SE	20/50	20	20/50	26	100	46	4	C	5.1	20.4	c
OEAMCU06431	Media Ethics			CE/SE	10/25	14	/		50	29	2	B+	6.6	13.2	c
AEENGU06446	English A: English Communication Skills IV			CE/SE	10/25	12	10/25	17	50	29	2	B+	6.6	13.2	c
SEAMCU06461	Reel Making			CE	20/50	20	-	-	50	20	2	P	4	8	c
CPAMCU06476	Community Engagement Project			CE	20/50	AB	-	-	50	AB	0	F	0	0	c
NSSCCU06467	NSS: Community Service through NSS			CE	/		-	-	50	34	2	A	7.8	15.6	c
TOTAL CREDITS : 20		SGPA: -		GRADE: -		TOTAL: -/550			PERCENTAGE: -			RESULT : ATKT			
TOTAL CREDITS : 26		CGPA: -		GRADE: -		GRAND TOTAL: - / 1100			OVERALL PERCENTAGE: -			RESULT : FAIL			

Place : Mumbai
Date : 30/09/2026

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BACHELOR OF ARTS IN MASS COMMUNICATION (BAMC) - SEMESTER-IV
EXAMINATION SEPTEMBER 2026

SPECIALIZATION : ADVERTISING

NAME : JAIN BHUMIKA BANSILAL										MEDIUM : ENGLISH					
Unique Id.		PRN/Reg.No.		Roll No.		Seat No.			Marksheet No.						
590		2024021001051012		12		405105			1341982921688911						
Course Code	Course Title			AM	Continuous Comprehensive Evaluation		Semester End Examination		Total		Cr	Gr	GP	EGP	APP
					Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-III															
MJAMCU06301	Advertising and Marketing			CE/SE	20/50	22	20/50	20	100	42	4	P	4.4	17.6	x
MJAMCU06302	Public Relations			CE/SE	20/50	25	20/50	28	100	53	4	B	5.8	23.2	x
MJAMCU06305	Film Communication			CE/SE	20/50	30	20/50	25	100	55	4	B+	6	24	x
MNAMCU06321	Artificial Intelligence in Media			CE/SE	10/25	15	10/25	11	50	26	2	B	5.7	11.4	x
OEAMCU06331	Overview of Cyber Crime			CE/SE	10/25	15	10/25	13	50	28	2	B+	6.2	12.4	x
AEENGU06346	English A: English Communication Skills III			CE/SE	10/25	10	10/25	10	50	20	2	P	4	8	x
FPAMCU06371	Field Project			CE	20/50	36	-	-	50	36	2	A+	8.2	16.4	x
SPOCCU06366	Sports: Fitness Components			CE	20/50	48	-	-	50	48	2	O+	10	20	x
TOTAL CREDITS : 22		SGPA: 6.05		GRADE: B+		TOTAL: 308/550		PERCENTAGE: 56.00 %			RESULT : PASS				
SEMESTER-IV															
MJAMCU06401	Integrated Marketing Communication			CE/SE	20/50	40	20/50	27	100	67	4	A	7.7	30.8	c
MJAMCU06403	Consumer Behaviour			CE/SE	20/50	29	/		100	49	4	C	5.4	21.6	c
MJAMCU06405	Media Graphics and Design			CE/SE	20/50	36	20/50	30	100	66	4	A	7.6	30.4	c
OEAMCU06431	Media Ethics			CE/SE	10/25	18	10/25	10	50	28	2	B+	6.2	12.4	c
AEENGU06446	English A: English Communication Skills IV			CE/SE	10/25	16	10/25	15	50	31	2	A	7.2	14.4	c
SEAMCU06461	Reel Making			CE	20/50	38	-	-	50	38	2	A+	8.6	17.2	c
CPAMCU06476	Community Engagement Project			CE	20/50	38	-	-	50	38	2	A+	8.6	17.2	c
SPOCCU06466	Sports: Fitness components Part II			CE	20/50	38	-	-	50	38	2	A+	8.6	17.2	x
TOTAL CREDITS : 22		SGPA: 7.33		GRADE: A		TOTAL: 355/550		PERCENTAGE: 64.55 %			RESULT : PASS				
TOTAL CREDITS : 44		CGPA: 6.69		GRADE: B+		GRAND TOTAL: 663 / 1100		OVERALL PERCENTAGE: 60.27 %			RESULT : PASS				

Place : Mumbai
Date : 30/09/2026

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Controller Of Examinations

Principal

BACHELOR OF ARTS IN MASS COMMUNICATION (BAMC) - SEMESTER-IV
EXAMINATION SEPTEMBER 2026

SPECIALIZATION : ADVERTISING

NAME : KAMBALE RUTUJA DHANANJAY										MEDIUM : ENGLISH					
Unique Id.		PRN/Reg.No.		Roll No.		Seat No.			Marksheet No.						
610		2024021001051014		14		405106			1341980505732016						
Course Code	Course Title			AM	Continuous Comprehensive Evaluation		Semester End Examination		Total		Cr	Gr	GP	EGP	APP
					Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-III															
MJAMCU06301	Advertising and Marketing			CE/SE	20/50	20	20/50	30	100	50	4	B	5.5	22.0	x
MJAMCU06302	Public Relations			CE/SE	20/50	30	20/50	38	100	68	4	A	7.8	31.2	x
MJAMCU06305	Film Communication			CE/SE	20/50	28	20/50	33	100	61	4	A	7.1	28.4	x
MNAMCU06321	Artificial Intelligence in Media			CE/SE	10/25	18	10/25	17	50	35	2	A+	8	16	x
OEAMCU06331	Overview of Cyber Crime			CE/SE	10/25	18	10/25	18	50	36	2	A+	8.2	16.4	x
AEENGU06346	English A: English Communication Skills III			CE/SE	10/25	10	10/25	10	50	20	2	P	4	8	x
FPAMCU06371	Field Project			CE	20/50	35	-	-	50	35	2	A+	8	16	x
SPOCCU06366	Sports: Fitness Components			CE	20/50	44	-	-	50	44	2	O	9.8	19.6	x
TOTAL CREDITS : 22		SGPA: 7.16		GRADE: A		TOTAL: 349/550			PERCENTAGE: 63.45 %			RESULT : PASS			
SEMESTER-IV															
MJAMCU06401	Integrated Marketing Communication			CE/SE	20/50	40	20/50	34	100	74	4	A+	8.4	33.6	c
MJAMCU06403	Consumer Behaviour			CE/SE	20/50	36	/		100	66	4	A	7.6	30.4	c
MJAMCU06405	Media Graphics and Design			CE/SE	20/50	30	20/50	39	100	69	4	A	7.9	31.6	c
OEAMCU06431	Media Ethics			CE/SE	10/25	18	10/25	17	50	35	2	A+	8	16	c
AEENGU06446	English A: English Communication Skills IV			CE/SE	10/25	17	10/25	16	50	33	2	A	7.6	15.2	c
SEAMCU06461	Reel Making			CE	20/50	34	-	-	50	34	2	A	7.8	15.6	c
CPAMCU06476	Community Engagement Project			CE	20/50	39	-	-	50	39	2	A+	8.8	17.6	c
SPOCCU06466	Sports: Fitness components Part II			CE	20/50	40	-	-	50	40	2	O	9	18	x
TOTAL CREDITS : 22		SGPA: 8.09		GRADE: A+		TOTAL: 390/550			PERCENTAGE: 70.91 %			RESULT : PASS			
TOTAL CREDITS : 44		CGPA: 7.63		GRADE: A		GRAND TOTAL: 739 / 1100			OVERALL PERCENTAGE: 67.18 %			RESULT : PASS			

Place : Mumbai
Date : 30/09/2026

D.V. Buch

Controller Of Examinations

Principal

BACHELOR OF ARTS IN MASS COMMUNICATION (BAMC) - SEMESTER-IV
EXAMINATION SEPTEMBER 2026

SPECIALIZATION : ADVERTISING

NAME : KHAN TAJJALI HASNEEN										MEDIUM : ENGLISH					
Unique Id.		PRN/Reg.No.		Roll No.		Seat No.			Marksheet No.						
580		2024021001051018		18		405107			1341984745809646						
Course Code	Course Title			AM	Continuous Comprehensive Evaluation		Semester End Examination		Total		Cr	Gr	GP	EGP	APP
					Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-III															
MJAMCU06301	Advertising and Marketing			CE/SE	20/50	26	20/50	20	100	46	4	C	5.1	20.4	x
MJAMCU06302	Public Relations			CE/SE	20/50	28	20/50	20	100	48	4	C	5.3	21.2	x
MJAMCU06305	Film Communication			CE/SE	20/50	30	20/50	20	100	50	4	B	5.5	22.0	x
MNAMCU06321	Artificial Intelligence in Media			CE/SE	10/25	16	10/25	10	50	26	2	B	5.7	11.4	x
OEAMCU06331	Overview of Cyber Crime			CE/SE	10/25	16	10/25	16	50	32	2	A	7.4	14.8	x
AEENGU06346	English A: English Communication Skills III			CE/SE	10/25	15	10/25	15	50	30	2	A	7	14	x
FPAMCU06371	Field Project			CE	20/50	35	-	-	50	35	2	A+	8	16	x
NSSCCU06367	NSS: Social Ethics: Issues and Youth			CE	20/50	27	-	-	50	27	2	B	5.9	11.8	x
TOTAL CREDITS : 22		SGPA: 5.98		GRADE: B		TOTAL: 294/550			PERCENTAGE: 53.45 %			RESULT : PASS			
SEMESTER-IV															
MJAMCU06401	Integrated Marketing Communication			CE/SE	20/50	35	20/50	25	100	60	4	A	7	28	c
MJAMCU06403	Consumer Behaviour			CE/SE	20/50	32	/		100	52	4	B	5.7	22.8	c
MJAMCU06405	Media Graphics and Design			CE/SE	20/50	30	20/50	22	100	52	4	B	5.7	22.8	c
OEAMCU06431	Media Ethics			CE/SE	10/25	17	10/25	12	50	29	2	B+	6.6	13.2	c
AEENGU06446	English A: English Communication Skills IV			CE/SE	10/25	15	10/25	15	50	30	2	A	7	14	c
SEAMCU06461	Reel Making			CE	20/50	27	-	-	50	27	2	B	5.9	11.8	c
CPAMCU06476	Community Engagement Project			CE	20/50	39	-	-	50	39	2	A+	8.8	17.6	c
NSSCCU06467	NSS: Community Service through NSS			CE	20/50	38	-	-	50	38	2	A+	8.6	17.2	c
TOTAL CREDITS : 22		SGPA: 6.70		GRADE: B+		TOTAL: 327/550			PERCENTAGE: 59.45 %			RESULT : PASS			
TOTAL CREDITS : 44		CGPA: 6.34		GRADE: B+		GRAND TOTAL: 621 / 1100			OVERALL PERCENTAGE: 56.45 %			RESULT : PASS			

Place : Mumbai
Date : 30/09/2026

D.V. Buch

Controller Of Examinations

Principal

BACHELOR OF ARTS IN MASS COMMUNICATION (BAMC) - SEMESTER-IV
EXAMINATION SEPTEMBER 2026

SPECIALIZATION : ADVERTISING

NAME : NARULA SAHEJPREET KAUR TAJINDER SINGH										MEDIUM : ENGLISH					
Unique Id.		PRN/Reg.No.		Roll No.		Seat No.			Marksheet No.						
586		2024021001051020		20		405108			1341983747665614						
Course Code	Course Title			AM	Continuous Comprehensive Evaluation		Semester End Examination		Total		Cr	Gr	GP	EGP	APP
					Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-III															
MJAMCU06301	Advertising and Marketing			CE/SE	20/50	AB	20/50	AB	100	AB	0	F	0	0	x
MJAMCU06302	Public Relations			CE/SE	20/50	20	20/50	27	100	47	4	C	5.2	20.8	x
MJAMCU06305	Film Communication			CE/SE	20/50	20	20/50	33	100	53	4	B	5.8	23.2	x
MNAMCU06321	Artificial Intelligence in Media			CE/SE	10/25	10	10/25	15	50	25	2	B	5.5	11.0	x
OEAMCU06331	Overview of Cyber Crime			CE/SE	10/25	10	10/25	16	50	26	2	B	5.7	11.4	x
AEENGU06346	English A: English Communication Skills III			CE/SE	10/25	10	10/25	16	50	26	2	B	5.7	11.4	x
FPAMCU06371	Field Project			CE	20/50	0	-	-	50	0	0	F	0	0	x
NSSCCU06367	NSS: Social Ethics: Issues and Youth			CE	20/50	22	-	-	50	22	2	P	4.8	9.6	x
TOTAL CREDITS : 16		SGPA: -		GRADE: -		TOTAL: -/550		PERCENTAGE: -		RESULT : ATKT					
SEMESTER-IV															
MJAMCU06401	Integrated Marketing Communication			CE/SE	20/50	25	/		100	56	4	B+	6.2	24.8	c
MJAMCU06403	Consumer Behaviour			CE/SE	/		/		100	40	4	P	4	16	c
MJAMCU06405	Media Graphics and Design			CE/SE	/		/		100	42	4	P	4.4	17.6	c
OEAMCU06431	Media Ethics			CE/SE	/		/		50	31	2	A	7.2	14.4	c
AEENGU06446	English A: English Communication Skills IV			CE/SE	/		/		50	32	2	A	7.4	14.8	c
SEAMCU06461	Reel Making			CE	/		-	-	50	AB	0	F	0	0	c
CPAMCU06476	Community Engagement Project			CE	20/50	AB	-	-	50	AB	0	F	0	0	c
NSSCCU06467	NSS: Community Service through NSS			CE	/		-	-	50	35	2	A+	8	16	c
TOTAL CREDITS : 18		SGPA: -		GRADE: -		TOTAL: -/550		PERCENTAGE: -		RESULT : ATKT					
TOTAL CREDITS : 34		CGPA: -		GRADE: -		GRAND TOTAL: - / 1100		OVERALL PERCENTAGE: -		RESULT : ATKT					

Place : Mumbai
Date : 30/09/2026

D.V. Buch

Controller Of Examinations

Principal

BACHELOR OF ARTS IN MASS COMMUNICATION (BAMC) - SEMESTER-IV
EXAMINATION SEPTEMBER 2026

SPECIALIZATION : JOURNALISM

NAME : KHAN HEERA NADEEN									MEDIUM : ENGLISH						
Unique Id.		PRN/Reg.No.		Roll No.		Seat No.			Marksheet No.						
488		2023021001051009		43		405109			13419781339645599						
Course Code	Course Title			AM	Continuous Comprehensive Evaluation		Semester End Examination		Total		Cr	Gr	GP	EGP	APP
					Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-III															
MJAMCU06303	Broadcast Media			CE/SE	20/50	25	20/50	23	100	48	4	C	5.3	21.2	x
MJAMCU06304	Print Media			CE/SE	20/50	25	20/50	22	100	47	4	C	5.2	20.8	x
MJAMCU06305	Film Communication			CE/SE	20/50	25	20/50	22	100	47	4	C	5.2	20.8	x
MNAMCU06321	Artificial Intelligence in Media			CE/SE	10/25	AB	10/25	NP	50	0	0	F	0	0	x
OEAMCU06331	Overview of Cyber Crime			CE/SE	10/25	AB	10/25	NP	50	0	0	F	0	0	x
AEENGU06346	English A: English Communication Skills III			CE/SE	10/25	10	10/25	11	50	21	2	P	4.4	8.8	x
FPAMCU06371	Field Project			CE	20/50	26	-	-	50	26	2	B	5.7	11.4	x
NSSCCU06367	NSS: Social Ethics: Issues and Youth			CE	20/50	20	-	-	50	20	2	P	4	8	x
TOTAL CREDITS : 18		SGPA: -		GRADE: -		TOTAL: -/550			PERCENTAGE: -			RESULT : ATKT			
SEMESTER-IV															
MJAMCU06402	Multimedia Journalism			CE/SE	20/50	25	/		100	45	4	C	5	20	c
MJAMCU06404	Reporting Techniques			CE/SE	20/50	28	/		100	54	4	B	5.9	23.6	c
MJAMCU06405	Media Graphics and Design			CE/SE	20/50	30	20/50	25	100	55	4	B+	6	24	c
OEAMCU06431	Media Ethics			CE/SE	10/25	16	10/25	15	50	31	2	A	7.2	14.4	c
AEENGU06446	English A: English Communication Skills IV			CE/SE	10/25	16	10/25	19	50	35	2	A+	8	16	c
SEAMCU06461	Reel Making			CE	20/50	30	-	-	50	30	2	A	7	14	c
CPAMCU06476	Community Engagement Project			CE	20/50	26	-	-	50	26	2	B	5.7	11.4	c
NSSCCU06467	NSS: Community Service through NSS			CE	20/50	38	-	-	50	38	2	A+	8.6	17.2	c
TOTAL CREDITS : 22		SGPA: 6.39		GRADE: B+		TOTAL: 314/550			PERCENTAGE: 57.09 %			RESULT : PASS			
TOTAL CREDITS : 40		CGPA: -		GRADE: -		GRAND TOTAL: - / 1100			OVERALL PERCENTAGE: -			RESULT : ATKT			

Place : Mumbai
Date : 30/09/2026

D.V. Buch

Controller Of Examinations

Principal