

BACHELOR OF ARTS (MASS MEDIA) (BAMM) - SEMESTER-V
EXAMINATION MARCH 2026

SPECIALIZATION : ADVERTISING

NAME : KHUSHBOO NAAZ												MEDIUM : ENGLISH				
Unique Id.		PRN/Reg.No.		Roll No.		Seat No.			Marksheet No.							
630		2023021001051012		11		505101			1241588714155345							
Course Code	Course Title	AM	Internal		Theory		CC Evaluation		Total		Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt	Max	Obt						
SEMESTER-V																
MMPMJAMMU06501	Advertising and Digital Media	Th/IA	20/50	28	20/50	24	-	-	100	52	4	B	5.7	22.8	c	
MMPMJAMMU06503	Media Planning and Buying	IA/Th	20/50	25	20/50	25	-	-	100	50	4	B	5.5	22.0	c	
MMPMEAMMU06511	Advertising Design	IA/Th	20/50	25	20/50	20	-	-	100	45	4	C	5	20	c	
MMPMNAMMU06521	Research in Media	IA/Th	20/50	20	20/50	20	-	-	100	40	4	P	4	16	c	
MMPKAMMU06551	Indian Society and Media	Th/IA	10/25	19	10/25	11	-	-	50	30	2	A	7	14	c	
MMPVSAMMU06541	Copywriting	CCE	-	-	-	-	20/50	35	50	35	2	A+	8	16	c	
MMPCPAMMU06576	Community Engagement Project	CCE	-	-	-	-	20/50	30	50	30	2	A	7	14	c	
TOTAL CREDITS : 22		GPA: 5.67		GRADE: B		TOTAL: 282/550		PERCENTAGE: 51.27 %		RESULT : PASS						
SEMESTER-VI																
MMPMJAMMU06601	Direct Marketing & E Commerce	Th/IA	20/50	25	20/50	20	-	-	100	45	4	C	5	20	x	
MMPMJAMMU06603	Customer Relationship Management	IA/Th	20/50	28	20/50	20 +	-	-	100	48	4	C	5.3	21.2	x	
MMPMEAMMU06611	Sustainable Green Advertising	Th/IA	20/50	22	20/50	20	-	-	100	42	4	P	4.4	17.6	x	
MMPMNAMMU06621	Media Entrepreneurship	IA/Th	20/50	32	20/50	22	-	-	100	54	4	B	5.9	23.6	x	
MMPMJAMMU06605	Brand Management	Th/IA	10/25	13	10/25	12	-	-	50	25	2	B	5.5	11.0	x	
MMPOJAMMU06681	Internship	CCE	-	-	-	-	40/100	40	100	40	4	P	4	16	x	
TOTAL CREDITS : 22		GPA: 4.97		GRADE: P		TOTAL: 254/550		PERCENTAGE: 46.18 %		RESULT : PASS						
TOTAL CREDITS : 44		GPA: 5.32		GRADE: C		GRAND TOTAL: 536 / 1100		OVERALL PERCENTAGE: 48.73 %		RESULT : PASS						

Place : Mumbai

Date : 12/05/2026



Controller Of Examinations

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BACHELOR OF ARTS (MASS MEDIA) (BAMM) - SEMESTER-V
EXAMINATION MARCH 2026

SPECIALIZATION : ADVERTISING

NAME : MISHRA VIDUSHI MAHENDRA ANJU											MEDIUM : ENGLISH				
Unique Id.		PRN/Reg.No.		Roll No.		Seat No.			Marksheet No.						
550		2023021001051015		14		505102			12493761567517008						
Course Code	Course Title	AM	Internal		Theory		CC Evaluation		Total		Cr	Gr	GP	EGP	APP
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-V															
MMPMJAMMU06501	Advertising and Digital Media	IA/Th	20/50	20	20/50	20	-	-	100	40	4	P	4	16	c
MMPMJAMMU06503	Media Planning and Buying	IA/Th	20/50	25	20/50	40	-	-	100	65	4	A	7.5	30.0	c
MMPMEAMMU06511	Advertising Design	Th/IA	20/50	25	20/50	41	-	-	100	66	4	A	7.6	30.4	x
MMPMNAMMU06521	Research in Media	Th/IA	20/50	20	20/50	20	-	-	100	40	4	P	4	16	c
MMPIKAMMU06551	Indian Society and Media	IA/Th	10/25	18	10/25	18	-	-	50	36	2	A+	8.2	16.4	x
MMPVSAMMU06541	Copywriting	CCE	-	-	-	-	20/50	20	50	20	2	P	4	8	x
MMPCPAMMU06576	Community Engagement Project	CCE	-	-	-	-	20/50	25	50	25	2	B	5.5	11.0	x
TOTAL CREDITS : 22		GPA: 5.81		GRADE: B		TOTAL: 292/550		PERCENTAGE: 53.09 %			RESULT : PASS				
SEMESTER-VI															
MMPMJAMMU06601	Direct Marketing & E Commerce	IA/Th	20/50	20	20/50	40	-	-	100	60	4	A	7	28	x
MMPMJAMMU06603	Customer Relationship Management	IA/Th	20/50	39	20/50	37	-	-	100	76	4	A+	8.6	34.4	x
MMPMEAMMU06611	Sustainable Green Advertising	IA/Th	20/50	22	20/50	41	-	-	100	63	4	A	7.3	29.2	x
MMPMNAMMU06621	Media Entrepreneurship	Th/IA	20/50	32	20/50	43	-	-	100	75	4	A+	8.5	34.0	x
MMPMJAMMU06605	Brand Management	Th/IA	10/25	15	10/25	22	-	-	50	37	2	A+	8.4	16.8	x
MMPOJAMMU06681	Internship	CCE	-	-	-	-	40/100	50	100	50	4	B	5.5	22.0	x
TOTAL CREDITS : 22		GPA: 7.47		GRADE: A		TOTAL: 361/550		PERCENTAGE: 65.64 %			RESULT : PASS				
TOTAL CREDITS : 44		GPA: 6.64		GRADE: B+		GRAND TOTAL: 653 / 1100		OVERALL PERCENTAGE: 59.37 %			RESULT : PASS				

Place : Mumbai
Date : 12/05/2026

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BACHELOR OF ARTS (MASS MEDIA) (BAMM) - SEMESTER-V
EXAMINATION MARCH 2026

SPECIALIZATION : ADVERTISING

NAME : SABURI RAJESH GAWADE											MEDIUM : ENGLISH				
Unique Id.		PRN/Reg.No.		Roll No.		Seat No.			Marksheet No.						
531		2023021001051024		22		505103			12415871583515001						
Course Code	Course Title	AM	Internal		Theory		CC Evaluation		Total		Cr	Gr	GP	EGP	APP
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-V															
MMPMJAMMU06501	Advertising and Digital Media	IA/Th	20/50	20	20/50	20	-	-	100	40	4	P	4	16	c
MMPMJAMMU06503	Media Planning and Buying	IA/Th	20/50	20	20/50	22	-	-	100	42	4	P	4.4	17.6	c
MMPMEAMMU06511	Advertising Design	Th/IA	20/50	20	20/50	20 +	-	-	100	40	4	P	4	16	c
MMPMNAMMU06521	Research in Media	Th/IA	20/50	20	20/50	20	-	-	100	40	4	P	4	16	c
MMPKAMMU06551	Indian Society and Media	IA/Th	10/25	10	10/25	12	-	-	50	22	2	P	4.8	9.6	c
MMPVSAMMU06541	Copywriting	CCE	-	-	-	-	20/50	20	50	20	2	P	4	8	c
MMPCPAMMU06576	Community Engagement Project	CCE	-	-	-	-	20/50	20	50	20	2	P	4	8	c
TOTAL CREDITS : 22		GPA: 4.14		GRADE: P		TOTAL: 224/550			PERCENTAGE: 40.73 %			RESULT : PASS			
SEMESTER-VI															
MMPMJAMMU06601	Direct Marketing & E Commerce	IA/Th	20/50	20	20/50	27	-	-	100	47	4	C	5.2	20.8	x
MMPMJAMMU06603	Customer Relationship Management	IA/Th	20/50	35	20/50	33	-	-	100	68	4	A	7.8	31.2	x
MMPMEAMMU06611	Sustainable Green Advertising	IA/Th	20/50	20	20/50	23	-	-	100	43	4	P	4.6	18.4	x
MMPMNAMMU06621	Media Entrepreneurship	Th/IA	20/50	35	20/50	23	-	-	100	58	4	B+	6.6	26.4	x
MMPMJAMMU06605	Brand Management	Th/IA	10/25	12	10/25	19	-	-	50	31	2	A	7.2	14.4	x
MMPOJAMMU06681	Internship	CCE	-	-	-	-	40/100	0	100	0	0	NP	0	0	x
TOTAL CREDITS : 18		GPA: -		GRADE: -		TOTAL: -/550			PERCENTAGE: -			RESULT : ATKT			
TOTAL CREDITS : 40		GPA: -		GRADE: -		GRAND TOTAL: 471 / 1100			OVERALL PERCENTAGE: -			RESULT : ATKT			

Place : Mumbai
Date : 12/05/2026

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BACHELOR OF ARTS (MASS MEDIA) (BAMM) - SEMESTER-V
EXAMINATION MARCH 2026

SPECIALIZATION : ADVERTISING

NAME : TANVI RAVJI HELIYA											MEDIUM : ENGLISH				
Unique Id.		PRN/Reg.No.		Roll No.		Seat No.			Marksheet No.						
546		2023021001051040		39		505104			1246558880818231						
Course Code	Course Title	AM	Internal		Theory		CC Evaluation		Total		Cr	Gr	GP	EGP	APP
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-V															
MMPMJAMMU06501	Advertising and Digital Media	Th/IA	20/50	25	20/50	20	-	-	100	45	4	C	5	20	c
MMPMJAMMU06503	Media Planning and Buying	Th/IA	20/50	20	20/50	25	-	-	100	45	4	C	5	20	c
MMPMEAMMU06511	Advertising Design	IA/Th	20/50	32	20/50	34	-	-	100	66	4	A	7.6	30.4	c
MMPMNAMMU06521	Research in Media	Th/IA	20/50	20	20/50	20	-	-	100	40	4	P	4	16	c
MMPIKAMMU06551	Indian Society and Media	Th/IA	10/25	17	10/25	13	-	-	50	30	2	A	7	14	c
MMPVSAMMU06541	Copywriting	CCE	-	-	-	-	20/50	20	50	20	2	P	4	8	c
MMPCPAMMU06576	Community Engagement Project	CCE	-	-	-	-	20/50	25	50	25	2	B	5.5	11.0	c
TOTAL CREDITS : 22		GPA: 5.43		GRADE: C		TOTAL: 271/550		PERCENTAGE: 49.27 %			RESULT : PASS				
SEMESTER-VI															
MMPMJAMMU06601	Direct Marketing & E Commerce	Th/IA	20/50	20	20/50	25	-	-	100	45	4	C	5	20	x
MMPMJAMMU06603	Customer Relationship Management	Th/IA	20/50	20	20/50	20	-	-	100	40	4	P	4	16	x
MMPMEAMMU06611	Sustainable Green Advertising	Th/IA	20/50	20	20/50	24	-	-	100	44	4	P	4.8	19.2	x
MMPMNAMMU06621	Media Entrepreneurship	IA/Th	20/50	36	20/50	27	-	-	100	63	4	A	7.3	29.2	x
MMPMJAMMU06605	Brand Management	IA/Th	10/25	15	10/25	16	-	-	50	31	2	A	7.2	14.4	x
MMPOJAMMU06681	Internship	CCE	-	-	-	-	40/100	78	100	78	4	A+	8.8	35.2	x
TOTAL CREDITS : 22		GPA: 6.09		GRADE: B+		TOTAL: 301/550		PERCENTAGE: 54.73 %			RESULT : PASS				
TOTAL CREDITS : 44		GPA: 5.76		GRADE: B		GRAND TOTAL: 572 / 1100		OVERALL PERCENTAGE: 52.00 %			RESULT : PASS				

Place : Mumbai
Date : 12/05/2026



Controller Of Examinations

Principal

BACHELOR OF ARTS (MASS MEDIA) (BAMM) - SEMESTER-V
EXAMINATION MARCH 2026

SPECIALIZATION : ADVERTISING

NAME : PANDLEKAR ALAM NASHRA HANIF ABBAS											MEDIUM : ENGLISH				
Unique Id.		PRN/Reg.No.		Roll No.		Seat No.			Marksheet No.						
447		2023021001051018		42		505105			1241586592239817						
Course Code	Course Title	AM	Internal		Theory		CC Evaluation		Total		Cr	Gr	GP	EGP	APP
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-V															
MMPMJAMMU06501	Advertising and Digital Media	IA/Th	20/50	38	20/50	20	-	-	100	58	4	B+	6.6	26.4	c
MMPMJAMMU06503	Media Planning and Buying	Th/IA	20/50	38	20/50	20	-	-	100	58	4	B+	6.6	26.4	c
MMPMEAMMU06511	Advertising Design	Th/IA	20/50	38	20/50	20	-	-	100	58	4	B+	6.6	26.4	c
MMPMNAMMU06521	Research in Media	IA/Th	20/50	33	20/50	20	-	-	100	53	4	B	5.8	23.2	c
MMPKAMMU06551	Indian Society and Media	IA/Th	10/25	20	10/25	17	-	-	50	37	2	A+	8.4	16.8	c
MMPVSAMMU06541	Copywriting	CCE	-	-	-	-	20/50	35	50	35	2	A+	8	16	c
MMPCAMMU06576	Community Engagement Project	CCE	-	-	-	-	20/50	39	50	39	2	A+	8.8	17.6	c
TOTAL CREDITS : 22		GPA: 6.95		GRADE: B+		TOTAL: 338/550		PERCENTAGE: 61.45 %		RESULT : PASS					
SEMESTER-VI															
MMPMJAMMU06601	Direct Marketing & E Commerce	Th/IA	20/50	20	20/50	30	-	-	100	50	4	B	5.5	22.0	x
MMPMJAMMU06603	Customer Relationship Management	Th/IA	20/50	33	20/50	29	-	-	100	62	4	A	7.2	28.8	x
MMPMEAMMU06611	Sustainable Green Advertising	Th/IA	20/50	20	20/50	20	-	-	100	40	4	P	4	16	x
MMPMNAMMU06621	Media Entrepreneurship	IA/Th	20/50	35	20/50	28	-	-	100	63	4	A	7.3	29.2	x
MMPMJAMMU06605	Brand Management	IA/Th	10/25	15	10/25	20	-	-	50	35	2	A+	8	16	x
MMPOJAMMU06681	Internship	CCE	-	-	-	-	40/100	24	100	24	0	F	0	0	x
TOTAL CREDITS : 18		GPA: -		GRADE: -		TOTAL: -/550		PERCENTAGE: -		RESULT : ATKT					
TOTAL CREDITS : 40		GPA: -		GRADE: -		GRAND TOTAL: 612 / 1100		OVERALL PERCENTAGE: -		RESULT : ATKT					

Place : Mumbai
Date : 12/05/2026

D.V. Buch

Controller Of Examinations

Principal

BACHELOR OF ARTS (MASS MEDIA) (BAMM) - SEMESTER-V
EXAMINATION MARCH 2026

SPECIALIZATION : ADVERTISING

NAME : CHOWDHURY ANANYA BALARAM											MEDIUM : ENGLISH				
Unique Id.		PRN/Reg.No.		Roll No.		Seat No.			Marksheet No.						
446		2023021001051046		46		505106			124158585960939						
Course Code	Course Title	AM	Internal		Theory		CC Evaluation		Total		Cr	Gr	GP	EGP	APP
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt	Max	Obt					
SEMESTER-V															
MMPMJAMMU06501	Advertising and Digital Media	Th/IA	20/50	25	20/50	20	-	-	100	45	4	C	5	20	c
MMPMJAMMU06503	Media Planning and Buying	Th/IA	20/50	20	20/50	30	-	-	100	50	4	B	5.5	22.0	c
MMPMEAMMU06511	Advertising Design	Th/IA	20/50	30	20/50	22	-	-	100	52	4	B	5.7	22.8	c
MMPMNAMMU06521	Research in Media	Th/IA	20/50	20	20/50	20	-	-	100	40	4	P	4	16	c
MMPKAMMU06551	Indian Society and Media	Th/IA	10/25	18	10/25	18	-	-	50	36	2	A+	8.2	16.4	c
MMPVSAMMU06541	Copywriting	CCE	-	-	-	-	20/50	20	50	20	2	P	4	8	c
MMPCAMMU06576	Community Engagement Project	CCE	-	-	-	-	20/50	25	50	25	2	B	5.5	11.0	c
TOTAL CREDITS : 22		GPA: 5.28		GRADE: C		TOTAL: 268/550			PERCENTAGE: 48.73 %			RESULT : PASS			
SEMESTER-VI															
MMPMJAMMU06601	Direct Marketing & E Commerce	IA/Th	20/50	28	20/50	31	-	-	100	59	4	B+	6.8	27.2	x
MMPMJAMMU06603	Customer Relationship Management	Th/IA	20/50	38	20/50	34	-	-	100	72	4	A+	8.2	32.8	x
MMPMEAMMU06611	Sustainable Green Advertising	IA/Th	20/50	30	20/50	20	-	-	100	50	4	B	5.5	22.0	x
MMPMNAMMU06621	Media Entrepreneurship	Th/IA	20/50	42	20/50	30	-	-	100	72	4	A+	8.2	32.8	x
MMPMJAMMU06605	Brand Management	Th/IA	10/25	17	10/25	18	-	-	50	35	2	A+	8	16	x
MMPOJAMMU06681	Internship	CCE	-	-	-	-	40/100	64	100	64	4	A	7.4	29.6	x
TOTAL CREDITS : 22		GPA: 7.29		GRADE: A		TOTAL: 352/550			PERCENTAGE: 64.00 %			RESULT : PASS			
TOTAL CREDITS : 44		GPA: 6.29		GRADE: B+		GRAND TOTAL: 620 / 1100			OVERALL PERCENTAGE: 56.36 %			RESULT : PASS			

Place : Mumbai
Date : 12/05/2026

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Controller Of Examinations

Principal