



SMT. MANIBEN M.P.SHAH WOMEN'S COLLEGE OF ARTS & COMMERCE
(AUTONOMOUS)

WORKSHOPS CONDUCTED ON INTELLECTUAL PROPERTY RIGHTS

2023- 2024

Session on IPR – 26th August 2023 ACTIVITIES CONDUCTED BY DEPT. OF ACCOUNTANCY & COMMERCE

Introduction:

On 26th August 2023 a guest session was conducted for the students of SY.B. Com in Room no. 11 from 9 onwards. Resource Person was Advocate Ms. Kruti Gogri. Ms. Gogri has completed a master's degree in international law. She has been teaching at law colleges, helping students understand the ins and outs of the legal world. Currently, she is a Legal Executive at Kellogg India Pvt Ltd. Her job involves handling different kinds of consumer queries, managing contracts, dealing with legal metrology matters and IPR related queries from the marketing team.

Purpose:

1. The objective of this activity was to create awareness of legal provisions related to women and sensitize students on various legal issues that women face.
2. Introduce them to the topic of Intellectual Property Rights and its context and importance in corporate world.

Activities:

1. The session started with brief explanation about women's legal issues and importance of legal and constitutional rights.
2. The topic of Intellectual Property Rights was introduced to the students and its importance in corporate world.
3. Students were encouraged to come out and speak about their concerns and issues.

Purpose:


The outcomes of the session were:

- Increased awareness about women's legal and constitutional rights
- Introduction to the topic of IPR and its relevance in today's world
- Motivation to take up careers in legal field

Photo Gallery:





 **GPS Map Camera**



Mumbai, Maharashtra, India
6, Rafi Ahmed Kidwai Rd, Matunga East, Mumbai, Maharashtra 400019, India
Lat 19.028259°
Long 72.859599°
26/08/23 09:43 AM GMT +05:30



Title of the Programme	IPR
Organising Dept/Cell	
Date	13/01/2024
Venue, Mode	AV Room
Participants	All the teachers & non- teaching staff
Number of Participants	

Photos:

