



Smt. Kamalaben Gambhirchand Shah Department of Mass Media / Management Studies

Smt. Parmeshwari Devi Gordhandas Garodia Educational Complex, 338. R. A. Kidwai Road, Matunga,
400019

**MAMM PART 1 SEMESTER-II ATKT EXAMINATION APRIL -2023 (2021 | 2021 - 2022) (2021 | 2021 -
2022)**

| NAME : PAWAR MANASI HARESH CHHAYA | | | | | | | | | | | | | | | | |
|-----------------------------------|--|-------------------------|----------|------------------|---------|--------------------------------|----------|------------------------------------|-------|----------------------------|------------------------|----|-----------------------|------|-----|--|
| Unique Id. | | PRN/Reg.No. | | Roll No. | | | Seat No. | | | Medium | | | | | | |
| 274 | | 2021021001091016 | | 16 | | | 29113 | | | ENGLISH | | | | | | |
| Course Code | Course Name | AM | Internal | | Theory | | Total | | Grace | Total | Cr | Gr | GP | EGP | APP | |
| | | | Min/Max | Obt | Min/Max | Obt | Min/Max | Obt | | | | | | | | |
| SEMESTER-I | | | | | | | | | | | | | | | | |
| 10134 | Introduction to Mass Communication and Media Studies | IA/Th | 20/50 | 40 | 20/50 | 48 | 100 | 88 | - | 88/100 | 4 | O | 9.8 | 39.2 | x | |
| 10234 | Journalism and Print media | IA/Th | 20/50 | 38 | 20/50 | 50 | 100 | 88 | - | 88/100 | 4 | O | 9.8 | 39.2 | x | |
| 10334 | Integrated Marketing Communication | IA/Th | 20/50 | 40 | 20/50 | 38 | 100 | 78 | - | 78/100 | 4 | A+ | 8.8 | 35.2 | x | |
| 10434 | Audio Visual Production | Th/IA | 20/50 | 30 | 20/50 | 44 | 100 | 74 | - | 74/100 | 4 | A+ | 8.4 | 33.6 | x | |
| 10534 | Introduction to Digital Marketing | Th/IA | 20/50 | 35 | 20/50 | 38 | 100 | 73 | - | 73/100 | 4 | A+ | 8.3 | 33.2 | x | |
| TOTAL CREDITS : 20 | | TOTAL EGP :180.4 | | GPA: 9.02 | | GRADE: O | | TOTAL: 401/500 | | PERCENTAGE: 80.20 % | | | RESULT: PASSED | | | |
| SEMESTER-II | | | | | | | | | | | | | | | | |
| 20134 | Mass Media Research | IA/Th | 20/50 | 40 | 20/50 | 20 | 100 | 60 | - | 60/100 | 4 | A | 7 | 28 | c | |
| 20234 | Media Management | Th/IA | 20/50 | 45 | 20/50 | 29 | 100 | 74 | - | 74/100 | 4 | A+ | 8.4 | 33.6 | c | |
| 20334 | Corporate Communication | Th/IA | 20/50 | 44 | 20/50 | 35 | 100 | 79 | - | 79/100 | 4 | A+ | 8.9 | 35.6 | c | |
| 20434 | Film Studies | IA/Th | 20/50 | 28 | 20/50 | 20 | 100 | 48 | - | 48/100 | 4 | C | 5.3 | 21.2 | c | |
| 20534 | Media Ethics | Th/IA | 20/50 | 35 | 20/50 | 25 | 100 | 60 | - | 60/100 | 4 | A | 7 | 28 | c | |
| TOTAL CREDITS : 20 | | TOTAL EGP :146.4 | | GPA: 7.32 | | GRADE: A | | TOTAL: 321/500 | | PERCENTAGE: 64.20 % | | | RESULT: PASSED | | | |
| TOTAL CREDITS : 40 | | GPA: 8.17 | | GRADE: A+ | | GRAND TOTAL: 722 / 1000 | | OVERALL PERCENTAGE: 72.20 % | | | RESULT : PASSED | | | | | |

Controller Of Examinations

Principal

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