



## Smt. Kamalaben Gambhirchand Shah Department of Mass Media / Management Studies

Smt. Parmeshwari Devi Gordhandas Garodia Educational Complex, 338. R. A. Kidwai Road, Matunga,  
400019

SY.BAMM SEMESTER-IV ATKT EXAMINATION MARCH-2023 (75:25) (2021 | 2021 - 2022)

NAME : ARUNDUDHIYAR SHALINI GOVINDASWAMY JAYANTHI																
Unique Id.		PRN/Reg.No.		Roll No.			Seat No.			Medium						
SY0276		2020021001051001		22			45136			ENGLISH						
Course Code	Course Name	AM	Internal		Theory		Total		Grace	Total	Cr	Gr	GP	EGP	APP	
			Min/Max	Obt	Min/Max	Obt	Min/Max	Obt								
<b>SEMESTER-III</b>																
30122N	Introduction to Print Media	Th/IA	10/25	20	30/75	65	100	85	-	85/100	4	O	9.5	38.0	x	
30222N	Basics of Advertising	Th/IA	10/25	12	30/75	40	100	52	-	52/100	4	B	5.7	22.8	x	
30322N	Fundamentals of Public Relations	Th/IA	10/25	18	30/75	65	100	83	-	83/100	4	O	9.3	37.2	x	
30422N	Visual Communication and Photography	IA/Th	10/25	18	30/75	70	100	88	-	88/100	4	O	9.8	39.2	x	
30522N	Introduction to Cinema	IA/Th	10/25	18	30/75	73	100	91	-	91/100	4	O+	10	40	x	
<b>TOTAL CREDITS : 20</b>		<b>TOTAL EGP :177.2</b>		<b>GPA: 8.86</b>		<b>GRADE: A+</b>		<b>TOTAL: 399/500</b>		<b>PERCENTAGE: 79.80 %</b>			<b>RESULT: PASSED</b>			
<b>SEMESTER-IV</b>																
40122N	Introduction to Broadcast Media	IA/Th	10/25	12	30/75	30	100	42	-	42/100	4	P	4.4	17.6	c	
40222N	Integrated Marketing Communication	IA/Th	10/25	10	30/75	34	100	44	-	44/100	4	P	4.8	19.2	c	
40322N	New Media	Th/IA	10/25	10	30/75	40	100	50	-	50/100	4	B	5.5	22.0	c	
40422N	Women and Media	IA/Th	10/25	12	30/75	30	100	42	-	42/100	4	P	4.4	17.6	c	
40522N	Writing for Media	IA/Th	10/25	12	30/75	31	100	43	-	43/100	4	P	4.6	18.4	c	
<b>TOTAL CREDITS : 20</b>		<b>TOTAL EGP :94.8</b>		<b>GPA: 4.74</b>		<b>GRADE: P</b>		<b>TOTAL: 221/500</b>		<b>PERCENTAGE: 44.20 %</b>			<b>RESULT: PASSED</b>			
<b>TOTAL CREDITS : 40</b>		<b>GPA: 6.80</b>		<b>GRADE: B+</b>		<b>GRAND TOTAL: 620 / 1000</b>		<b>OVERALL PERCENTAGE: 62.00 %</b>			<b>RESULT : PASSED</b>					

**Controller Of Examinations**

**Principal**

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