

Smt. Maniben M. P. Shah Women's College of Arts & Commerce
Matunga-400019

Bachelor of Commerce (B.Com)

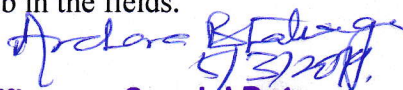
Objectives:

1. To develop an understanding in the students on conceptual aspects and application of accountancy principles to different commercial activities.
2. To impart skills of Business Correspondence and to provide essential information on the subjects related to business management, marketing management and financial markets.
3. To train the students in textual comprehension through compulsory papers in English in which business English is combined with components that discuss gender issues and makes students aware of these societal aspects.
4. To form a strong foundation in Business Statistics, Business Law and Commercial Geography
5. The UGC Vocational courses in Advertising and Computers prepare students for a career in their respective fields with intensive practical training.
6. B. Com in Accounts, Finance and Insurance (BAFI) builds a bridge between academia and industries. The course provides exposure to business and industries through compulsory internship. It also gives importance to insurance sector that has a continual requirement of trained workforce.

Program Outcomes:

At the end of the 3 years Degree programme

1. The students would gain a thorough grounding in the fundamentals of Accounts, Commerce, Finance and Economics with which they are equipped to face the modern-day challenges in commerce and business, making students industry ready/corporate world.
2. Students will be able to take up careers related to subjects and be able to prepare a financial statement on the completion of the course.
3. The B.Com. graduates can pursue Post Graduate Studies like M.Com., MBA, MCA, ICWA, ISCI and so on. After their Post-Graduation, they may do MPhil or Ph.D. and take teaching as their career in higher education institutions.
4. Students can also opt for training in Chartered Accountancy, Banking Services, Insurance Sectors, Marketing, Company Secretary ship, Stock Exchange Services, Tax Consultancy, Management & Planning, Entrepreneurship, Law and so on. They may appear for any competitive exams conducted by Union Public Service Commission (UPSC), Maharashtra Public Service Commission (KPSC), Indian Railway Board for a job in the fields.


Officer on Special Duty
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Mumbai - 400 020.