

Smt. Maniben M. P. Shah Women's College of Arts & Commerce
Matunga-400019

Bachelor of Management Studies (BMS)

Program Objectives:

1. To impart skills of interpreting financial information, financial analysis, strategic implementation and managing financial accounting of the organization.
2. To provide students with knowledge of marketing, improving sales and operational performance for meeting and exceeding assigned sales goals.
3. To enhance analytical skills and problem-solving capabilities of the students
4. To equip students with advanced knowledge of human resource management.
5. To inculcate the spirit of teambuilding and enhance effectiveness in a dynamic work environment
6. To develop the ability to handle complex problems in the business setting by using outstanding organizational and time management skills.
7. To refine their interpersonal and multitasking skills.

Program Outcomes

At the end of the 3 years Degree programme:

1. Students will develop basic understanding of management education and will be able to apply it in the present day global corporate scenario.
2. Students will develop comprehensive management skills.
3. Students will be able to develop communication and decision-making skills and administrative competence of practicing managers.
4. Students will get adequate exposure to operational environment through summer placements.
5. Students will be able to enhance their employability skills through this course
6. Students will become eligible for Post Graduate courses in Sales and Marketing, Finance, Human Resource Management and Research and Development and they should be able to seek good employment in the above fields.


5/3/2019

Officer on Special Duty
Academic Section
SNDT Women's University,
Mumbai - 400 020.