

PLACEMENT CELL REPORT: 2018-2019

Guest Sessions:

1. Organized a guest lecture by POP Media for all TY B.Com- Advertising UGC Vocational students & TY BMM students on Different Media Options & Internships with Media on 31st July 2018.

2. Organized a follow up lecture for internships for TY B.Com- Advertising UGC Vocational students & TY BMM by POP Media on 10th August 2018.

3. SWADISHA conducted Psychometric Testing & Counseling for TY BAFI students on 3rd & 4th December 2018 for TY BAFI students. Mr. Klen Shorbet, who is leading UNDP since 2015 visited our campus & spoke to students. 160 students gave the test & attended the Counseling session.

4. Mr. Srinivas Rao, Director - Human Resource - South Asia at SAS India, spoke to TY B.Com students on Career Development on 8th December 2018.



5. National Skill Development Program led by National Yuva Co-operative Society conducted two workshops on online courses available online offered by the HRD Ministry to TY B.Com BAFI, BA and BMS & B.Com faculties on 9th & 19th January 2019.



6. Pre-placement talks were conducted by Property Monk for TY BA, B.Com, BMS & M.Com students on 28th February 2019.

Promoting Entrepreneurship:

Three hours' workshop on Encouraging Women to take up Entrepreneurship was organized in association with Braniac Solutions for TY B.Com, BMS, SY BAFI, TY BA & F&N students. The program was titled: MY DREAM, MY BUSINESS. The program

was attended by over 200 students, Principal Dr. Leena Rajee, Members of Management and Teachers & Industry People on 16th March 2019.

The following renowned people addressed the audience:

- Mr. Aute: Social Entrepreneur, Director-Reliance Jio, VP-Reliance Group- Corporate Office.
- Dr. Mandakini Purandare: Social Entrepreneur, Medico-Socio Entrepreneur of previous generation, Dhanvantari Hospital.
- Ms. Leena Mogre: Illustrious Alumni of SNTD Women's University & Founder of prestigious GOLD GYM.
- Ms. Yogita Prabhu: popularly known as the Honey Lady, Producer of medicated Honey of Phondaghat Pharmacy.

Each of these guests shared their experiences with our students & motivated them to take up Entrepreneurship. The following photographs speak a thousand words. Students & Staff alike enjoyed all the sessions & enquired when the Entrepreneurship Program was going to start.





Employability Skills Training Programs:

ANTARANG FOUNDATION • Placement cell of Smt. MMP Shah Women's College of Arts & Commerce, in collaboration with Antarang Foundation envisions a world where young people should be encouraged to passionately, productively and positively engage in a vocation of their choice through career focused programs. Antarang Foundation has two program options - Career Aware and Career Ready. The foundation works to bridge the employability gap that exists among youth. The program delivers career guidance, develops core employability skills and finally links students to career opportunities.

- Antarang Orientation for TY BMM & BA students were held on 6th August 2018.
- Collaborated with Antarang Foundation to conduct the 'Career Ready' program for T.Y.BA & BMM students. This course was offered to entire English & Gujarati T.Y. BA, BMM students in the first half of this academic year (2018-19) after a detailed orientation. This program was conducted simultaneously from 11.30am -1.30pm from Monday to Friday in two batches. The Career Ready Program conducted 40 sessions of 2hrs each for every batch. The areas which were covered were self-awareness, career awareness, work skills, work ethics and spoken English. The program also included two expert speaker sessions, two exposure visits, three sessions on critical thinking and two parents meeting. After the program came to an end, Mock Interviews were held to train the students for formal interviews.
- Apart from Employability Skills, these students will be provided with a free APTECH Course (right from basic to advance) in any Aptech institute that falls in their vicinity.

The students can also enrol for a free English-Speaking course with the institute 'Manpasand Life' at Grant Road.

TECHNOSERVE FOUNDATION:

- Placement Cell signed an MOU with Technoserve and has been Coordinating to conduct "Job Skill Development Program" for students of T.Y.B.Com, T.Y.BMS and T.Y.B.Com-AFI.
- Technoserve orientation was held on 20th July 2018 for BMS, B.Com & BAFI students.



Career Fair: In association with Technoserve Career Fairs were held on December 22, 2018, April 08, 2019 and May 10, 2019.

Members of the Placement cell participated in BEQET award organised by NCQM on 9th February 2019 at Vikhroli NCQM Centre. They won the 2nd Prize. The team comprised of faculty members Principal Dr Leena Raje, Dr Shubhangi Kulkarni, Coordinator, MCom, Dr Sarita Kasaralkar, Assistant Professor, Department of Child Development, Ms Reshma Murali, Coordinator, MA Psychology, Mr. Dattatray Gawade, Lecturer, B.Com AFI, and Ms Neha Shaikh, Lecturer, B.Com.





**Report to Smt. Maniben M. P. Shah Women's College of Arts and Commerce
Principal and Head Coordinators**

Subjects Training and Placement Report 2018-19

Stream	Batch size	Date Started	Date Complete	Placed Number	Trainer
BAFI	58	23/08/2018	01/11/2018	27	Steffi Cherian
BMS	33	23/08/2018	02/11/2018	46	Steffi Cherian
BCom	26	12/11/2018	12/12/2018	20	Steffi Cherian
BCom & BAFI & BA	19	18/04/2019	09/05/2019	14	Hilmi Shukla
	136			107	

Total Placed Students through TechnoServe is 104 and Self-Placed students through TechnoServe training and counselling is 3. The total placement count is 107.

Summary of training:

The students have completed 100-hour program including Personal effectiveness, Communication Readiness, Career Readiness, and Work Readiness. 60 hours of training was delivered in class and 40 hours of mandatory training is made available to students on TechnoServe's proprietary online learning platform. The students have also undergone individual counselling during the program.

Summary of placement:

Company	No. of Students Placed	Salary Offered
Andromeda Sales and Distribution	1	₹ 1,44,000-1,56,000
Angel Broking	3	₹ 1,56,000
Axis Securities	1	₹ 1,56,000
ConnectQ Business Solutions	10	₹ 1,20,000-1,80,000
Datamatics	5	₹ 1,44,000-1,80,000
Ezlers	1	₹ 2,21,798
Equity Small Finance Bank	2	₹ 1,10,000
HDFB Financial Services	7	₹ 1,80,000
HDFC Life Insurance	1	₹ 2,20,000
HDFC Securities	7	₹ 2,50,000
Hinjha Global Services	1	₹ 1,75,000
ICICI Bank	4	₹ 1,68,000

Report compiled by

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