



वार्ताश्रवण

ISSUE NO. 34

2019-2020



NAAC Reaccredited B++ Grade
UGC Status:
College with Potential for Excellence



LIBRARY



SMART CLASSROOMS



MASS MEDIA STUDIOS



LANGUAGE LABORATORY



COMPUTER CENTERS



AUDIO-VISUAL ROOM



PSYCHOLOGY LABORATORY



FOOD LABORATORY

COURSES AVAILABLE

❖ B.A Specializations

- Languages- Marathi, Hindi
- Social Sciences: Psychology (English Medium) - Sociology (English and Marathi Medium) - Economics (Gujarati and English Medium)

❖ B. Com Specializations:

- General Accountancy- Computer Application -Advertising and Sales Promotion -Accounting, Finance and Insurance (AFI)

❖ Bachelor in Mass Media (BAMM)

❖ Bachelor in Management Studies (BMS)

❖ Post Graduate Courses

- M A –Counselling Psychology
- M A – Hindi Literature
- M Com – a) Marketing Management- b) Advanced Management Accountancy and Auditing

❖ Junior College (English and Marathi Medium)

- HSC Board (Mumbai Division) Arts- Arts with Home Science- Commerce
- MCVC: 4 Specializations Financial Account and Office Management -Banking Financial Services and Insurance -Catering and Food Product Technology –Child, Old Age and Health Care Services





VISION

Empowerment of Women through Quality Education to make them Competent, Self-reliant and Responsible Homemakers, Professionals and Citizens

MISSION

Education for a living and for making a better living

OBJECTIVES

- All round personality development of students
- Training students to be responsible citizens with awareness-raising programs and activities
 - To make higher education more relevant, need based and skill based
 - To lay foundation for progressive and prosperous future of the students



QUALITY POLICY

We aim to make higher education available to women students belonging to all socio-economic strata of society. While maintaining excellent teaching quality, we make learning need-based, skill-based and value-based, improving our students' all-round performance. We believe that true academic training, which adapts to the changing times, will make our students competent, self-reliant and responsible citizens. At the core of our institution's governance, we place transparency; for above-board academic and administrative work will eventually withstand the challenges posed by the new competitive era.

CORE VALUES

- **Commitment:** Our commitment is to women empowerment by giving unrestricted opportunities to women students to educate themselves
- **Quality Training:** Education should be such that prepares students with skills to face daily challenges of life, find a meaningful employment and develop entrepreneurial abilities; education should also develop a self-confident personality and help individuals lead a self-sufficient life.
- **Awareness:** We must make students aware of their rights as women as they form nation's half of the citizenry, playing vital social and economic roles; as citizens, they should also learn the value of preserving our environmental heritage.
- **Transparency:** All our educational and administrative work must be transparent and withstand academic or official scrutiny.
- **Purpose:** In all our work and activities, our approach must always be student-centric, as they provide us with the purpose to exist.

From the Principal's Desk

Greetings!

The academic year 2019-2020 has been a remarkable year in many ways.

We hosted the NAAC Peer-Team for the re-accreditation process under its new and revised format. Years of focussed activities and months of visit planning culminated fruitfully. The institution was awarded CGPA of 2.88/4 with a grade of B++. The institution also hosted the 2nd CPE advisory meeting wherein it showcased its activities funded by the UGC PE grant.

The busy year also had all departments and functionaries geared up for implementing Autonomy. Curricula up-gradation, forming various Board of Studies, Academic Council, Finance Committee and Governing Body meetings all revolved around the mission to bring in relevant, current, skill-based ICT-enabled training for our students. The institution also continued its efforts for skill development and under the SMES CSR, initiated project "Nipun" to train students in the area of Digital Marketing.

The COVID19 pandemic, initially did stump us in our working, as it did the entire world. But as the saying goes: *Where there is a Will, there is a Way*; we steadily built up the momentum of working through the online mode of communication. The digital medium facilitated us to reach out once again to our student community and re-establish contact with them.



The NSS Unit in addition to its “*Mutthi Anaaj Daan*” included other pandemic essentials like facemasks and sanitizers in its ration kit and reached out to our students during the difficult times. Our benevolent management announced financial aid for staff members and their families affected by the pandemic.

A remarkable initiative by the Counselling Cell “*Samvedana*” and the Department of Psychology, a daily post on “Mental Health and Well-Being” for all stakeholders won appreciation from all quarters and now the department in collaboration with SNDTWU offers telephonic counselling services for COVID19. Webinars and e-meetings facilitated the academic and administrative process under autonomy.

The activities of next academic year has been planned in keeping with the unusual circumstances brought about by the pandemic with E-content development as the area of prime focus.

I fervently hope that the next academic year will seen a re-opening of the institution in full capacity, in-order to serve our stakeholders well.

Dr. Leena R. Raje





वागीश्वरी 2019-2020

EDITORIAL

EDITOR-IN-CHIEF

Dr. Leena Raje

EDITOR

Dr. Gouri Mohan

CO- EDITORS

Ms. Archana Patki

Ms Madhavi Sathe

ASSOCIATE EDITORS

Dr. Avaneesh Bhatt

Ms Rashmi Tupe

Ms Deepali Matkar

Ms Rajani Kanojia

Ms Ankita Thakur

“A year that saw the world change”

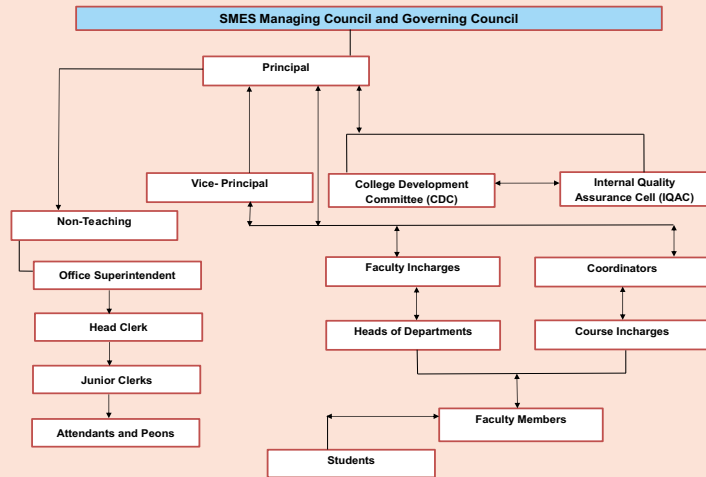
It is said that change is inevitable and to change with times is the way to success. The institution changed gears, from Affiliation to Autonomy. We have embraced the change and are using it as a launch pad to achieve our dreams and aspirations; we are using the change to further our mission of *Women Empowerment*.

The COVID19 pandemic and the subsequent lockdown did restrict academic and administrative activities initially but digital technology brought the world of our stakeholders closer. Communication over digital mediums facilitated online sessions, e-meetings and webinars. The way forward surely lies in embracing the hybridity of online and offline interactions.

Vageeshwari too has decided to shift its perspective from being an agency for record keeping to highlighting institutional strengths and innovations. To reflect this, the magazine is altering its look and composition. The magazine will reflect the plethora of activities- academic, co-curricular, extra-curricular, to celebrate the achievements of stakeholders in an academic year.

Thank You
Editor

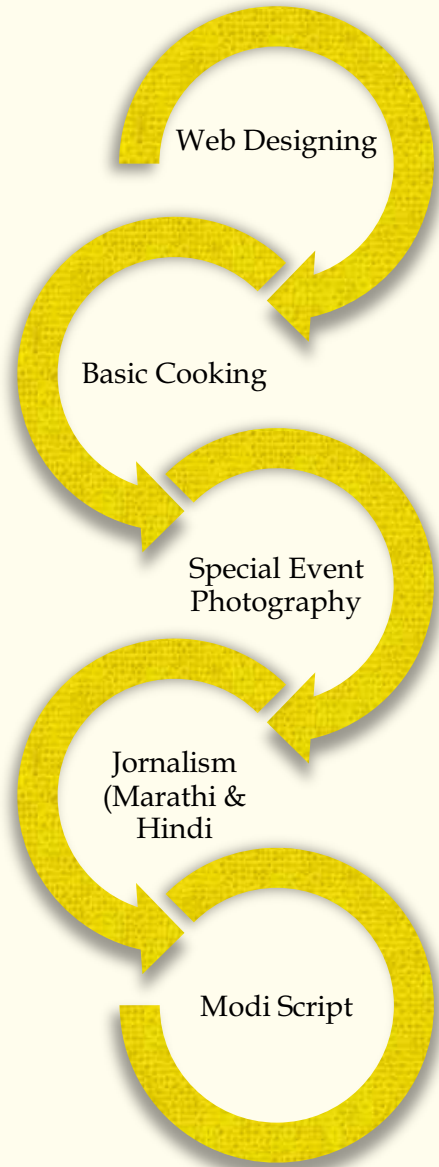
Implementing Autonomy



Administrative Organogram

First Academic Council Meeting August 28, 2019

Additional Courses Offered



Employabilty Skills Training Programme



TechnoServe India conducts Soft Skills and Personality Development Programmes

QUALITY SUSTENANCE: IQAC REPORT

Induction of new members on the IQAC

Dr. Beena Inamdar, CEDA group member was invited to be a QAC member on the IQAC. 3 students were also inducted in the IQAC. Two more faculty members Dr. Shubhangi Kulkarni, Coordinator, MCom and UGC Voc Courses and Ms. Reshma Murali, Coordinator, MA Counselling Psychology were also inducted in the IQAC.

Four IQAC meetings were held with QAC experts on 23-8-2020, 17-10,2020, 13-2-2020 and in the virtual mode on 11-5-2020.

NAAC Peer Team Visit Cycle 3:

Under the dynamic leadership of Dr. Leena Raje, the IQAC facilitated the process of third cycle of accreditation under the Revised Assessment Framework. The entire process was done stepwise according to the guidelines provided by NAAC.

Step1: Registration of the college on the NAAC portal and acceptance of the college registration according to eligibility criteria of NAAC called the Institute Information for Quality Assessment (IIQA) on 14-2-2019

Step2: After acceptance of IIQA and within 45 days uploading the Self-Study Report (SSR) in April 2019. Committees comprising of teaching faculty members, non-teaching members as well as student volunteers diligently collected data which was compiled and structured as per the templates provided by the NAAC. Documents were collected, scanned, categorised according the seven criteria and the templates, saved into correct folders to be uploaded on the portal. Immediately after uploading of SSR, the Students Satisfaction Survey was undertaken by NAAC.

Step3: Under the RAF, 70% of the data were to be checked using third party assessment. The Data Validation and Verification (DVV) process began immediately. The DVV clarifications were sent to NAAC on April 27, 2019 and the College cleared the pre-qualifier for NAAC assessment on May 15, 2019 as per notification from NAAC office.

Step4: The college received dates of the Peer Team Visits and now further committees were planned to prepare for the NAAC Peer Team Visit on 23, 24-7-2019.

Step5: Mock NAAC visit was arranged on 13-7-2019. Members of the CEDA group comprising of Dr. Gosavi, Dr. Beena Inamdar and Dr. Deshpande conducted the Mock NAAC

Step6: The NAAC Peer Team headed by Dr. Ajaya kumar P. P. Hon. Pro-Vice Chancellor, University of Kerala, Dr. HK Laldinpuii Fente Professor, Mizoram University and Dr. Rahman Sherif Aktharbegum, Principal, Islamia Women's Arts and Science College, Vaniyambadi Vellore, visited the college on 23, 24 -7-2019. The team interacted with all stakeholders, checked the infrastructure and closely scrutinised all documentation. The Chairman Hon. Pro-VC Dr. Ajaya Kumar submitted the Peer Team Report during the Exit Meeting.

Step7: The College received B++ with a CGPA of 2.88/4 in the 3rd cycle of accreditation under the Revised Accreditation Framework (RAF). The college received the NAAC Cycle 3 certificates from NAAC on 18-2-2020.

Workshops/ Seminars Organised:

For teaching faculty members and non-teaching staff:

Dr. Beena Inamdar conducted a workshop for the non-teaching staff on 23-8-2019 which was well appreciated by the participants. She conducted an orientation on Administrative Audit for the Administrative staff on 13-2-2020.

A workshop on "Team Building through EQ" was organised for non-teaching staff on 4-3-2020 conducted by Dr. Vipul Vyas-motivational speaker. He also conducted a workshop on "Personal and Professional Effectiveness through EQ" for teaching faculty members on 6-3-2020



A training program for teachers on Using New Software for attendance of students was conducted by representatives from the software company- Academint on 11-3-2020.

A three-day webinar series on "Upgrading Skills with the Latest Digital Training Platforms" was organised by the IQAC in collaboration with QC Acumen Pvt. Ltd. from April 30, 2020 to May 2, 2020. This was initiated by Dr. Savitri Kulkarni, our CDC member. 3 Projects were shortlisted to be converted and posted as e-content on the web.

The IQAC also conducted a session on "Best Practices and HEIs" for the Faculty members of degree and Junior Colleges as well as the non-teaching staff. The session was conducted by Mr. Shrihari Pingale, IQAC Coordinator of Sangamner Nagar Palika Arts, DJ Malpani Commerce and BN Sarada, Science College on 16-6-2020.

A 3-day FDP in joint collaboration with IQAC Cluster: India on "Fostering Research: Building Knowledge, Bringing Innovation" was organised from June 25 to June 27, 2020 via Google Meet for our Degree College Faculty members and 6 members of Dr. BMN College of Home Science. Principals of both colleges Dr. Leena Raje and Dr. Mala Pandurang participated in the FDP. Prior to the FDP, all faculty members were administered an online Gestalt test by Dr. Bhooshan Kelkar, Director, Neuflex Talent Solution Pvt. Ltd one of the resource persons for the FDP. The results of the test were analysed during the FDP.

For Students:

Alongwith the Placement Cell, IQAC facilitated a session on Studies in Education Technology for TY students of all faculty on 6-2-2019 conducted by Dr. Madhavi Dharankar, Associate Professor with Department of Education Technology, SNDTWU.



An orientation for TY students on Special Education Programs after Graduation was facilitated along with Placement Cell on 4-3-2020. Ms. Apoorva Panshikar, Assistant Professor with the Department of Special Education, SNDTWU conducted the orientation.

Interaction with experts:

Dr. Ashok Salve interacted with the IQAC on Planning CBCS courses on 2-1-2020. Dr. Rajendra Shinde, Principal, St. Xavier's College, Mumbai was invited to speak on Effective Implementation of Autonomy for all the teaching faculty members on 31 -1-2020.

API verification Committee and CPE Advisory Committee visits:

The UGC-CPE Advisory Committee comprising of Dr. Alka Sharma, Professor and Director, University of Jammu, and Dr. Anju Shrivastava, Principal, Hindu College, University of Delhi, met on the 17-2-2020 to check the recurring expenditure for the year 2018-2019 and 2019-2020 till February 2020. The Committee submitted a report of the visit.

The University API Verification Committee comprising of Dr. Madhavi Dharankar, Associate Professor, Dept. of Education Technology, SNDTWU, Dr. Putul Sathe, Associate Professor, RCWS, SNDTWU and Dr. Shyambabu Singh Associate Professor, Smt. PN Doshi College, Ghatkopar were invited on 6-2-2020 to verify the API scores of 5 faculty members. A sub-committee of the IQAC checked the API scores of the faculty members before submission to the University committee.

IQAC members as resource persons:

Mrs. Madhavi Sathe, IQAC Coordinator participated in an IQAC Cluster meeting held at Valia College, Andheri to finalise workshops for new AQAR format on May 3, 2019. She was invited by the SMES Law College for orientation of their teaching faculty regarding IQAC and new NAAC process at the Law College on May 14, 2019. Invited by GNVS Institute of management Studies, Sion Koliwada to orient the faculty on

IQAC and new NAAC process at the Law College on May 14, 2019. Invited by GNVS Institute of management Studies, Sion Koliwada to orient the faculty on Documentation required for NAAC visit on 19-8-2019. Invited by LAD College, Nagpur to conduct a session on "Preparing for NAAC- KRA methodology" and to be part of panel discussion during the National Conference on "New Guidelines for Assessment and Accreditation on 21-9-2019. Her paper on "Sharing Experiences on New NAAC Accreditation Framework" was published in the Conference Proceedings.

Ms. Ashwini Prabhu and Dr. Jyotsana Lal conducted two session on "Orientation and Preparation of AAA" for the faculty members of SMES Law and Nursing Colleges on 28-5-2020 and on 23-7-2020.

Other Activities:

The Special issue of the IQAC Newsletter UTTHAAN was prepared keeping in mind the NAAC Peer Team visit uploaded on the college website which summarises all IQAC initiatives in the last five years.

CSR meeting was held with Ms. Svetlana to work out student support proposals for funding on 9-7-2019.

ICT training on Using Smartboards was arranged for all faculty members on 9-7-2019

Preparing proposal for Digital Marketing course for students with funding from Port Trust. The course which was inaugurated on 23-12-2019 will be conducted by the DMTI Digital Marketing Training Institute coordinated by Ms. Ranjan Upadyay, our alumni. Facilitated the participation of 6 students Ms. Priya Krishnamurthy, Ms. Yelina Miranda, Ms. Rajeshwari Battul from TYBA Sociology, Ms. Sakshi Zarapkar from MA Hindi and IA

and Ms. Namrata from MCom and Ms. Nikita Kotkar, Faculty member of Department of Economics to participate in the Interstate CASI MAHAMUN student's United Nations a 3 days event at Mumbai University, Kalina Campus organised under the Government of Maharashtra. Departmental meetings with Principal for planning New Courses under CBCS were facilitated and held from 9-3-2020 to 14-3-2020.

The formats for the Academic Audit for 2018-19 and 2019-20 to be filled by the departments on 16-4-2020. The format for Confidential Report was sent to all faculty members to be filled in on 16-4-2020. The IQAC also facilitated faculty members to participate in 3 webinars organised by the IQAC Cluster on 20-3-2020, 3-4-2020 and 14,15,16-4-2020.

Madhavi Sathe, IQAC Coordinator

CPE ADVISORY MEETING

February 17, 2020



Principal's Presentation



Felicitating Dr. Alka Sharma, Professor and Director, University of Jammu



Felicitating Dr. Anju Shrivastava, Principal, Hindu College, University of Delhi



Interacting with Faculty from the Department of Mass Media

LOCKDOWN INITIATIVES

Mental Health



Counseling Center “Samvedana” and the Department of Psychology initiated an activity for staff and students in which everyday a small message/ activity for facing stress and challenges during lockdown and strategies for coping were posted on the institution’s social platforms.

Smt. M M P Shah Women's College
of Arts & Commerce, Matunga,
Mumbai- 400019



**Not Me But you
Break the chain**

DONT DO THE FOLLOWING



DONT GO FOR WALKS ON
ROAD OR TERRACE...INSTEAD
MEDITATE (PRANAYAM) AT
HOME



DONT HOARD FOOD...INSTEAD
USE MINIMAL AND LIMITED
FOR SURVIVAL OF ONESELF
AND OTHERS



DONT MEET OR GO TO
NEIGHBORHOOD/TERRACE/
VICINITY TO CHECK ON
THEM...INSTEAD CALL OR
MESSAGE



DONT CROWD AT MEDICAL OR
GROCERY SHOPS...INSTEAD
KEEP DISTANCE & WAIT FOR
TURN

Community Connect



Not Me But You Smt. Maniben M P Shah Women's College of Arts and
Commerce, Matunga, Mumbai-400019
Autonomous, NAAC Reaccredited B++
UGC status : College with Potential for Excellence

क्या है कोरोना वायरस ?

कोरोना वायरस का अर्थ कोरोना के दो अक्षरों से है, कोरोना का अर्थ है घुंघरा। वायरस का अर्थ है रोगजनक। वायरस को रोग वाहक के माध्यम से फैलाना होता है। वायरस को रोग वाहक के माध्यम से फैलाना होता है। वायरस को रोग वाहक के माध्यम से फैलाना होता है।

सावधानी बरतें

- हैंड वॉशिंग करके खाएं-पीएं
- खाद्य पदार्थों को ठीक से पकाएं
- सामान्य बातचीत में दूरी बनाए रखें
- बिना मास्क के सड़क पर न जाएं
- बिना मास्क के सड़क पर न जाएं
- बिना मास्क के सड़क पर न जाएं

ऐसा न करें

- कोई व्यक्ति को छूना
- कोई व्यक्ति को छूना
- कोई व्यक्ति को छूना
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- कोई व्यक्ति को छूना
- कोई व्यक्ति को छूना

लक्षण

- ज्वर, बुखार, शरीर में थकान
- सर्दी, खांसी, गला खराब
- सांस लेने में तकलीफ
- कठिन श्वास
- कठिन श्वास
- कठिन श्वास

कैसे फैलता है कोरोना वायरस ?

- कोरोना वायरस को छूना
- कोरोना वायरस को छूना
- कोरोना वायरस को छूना
- कोरोना वायरस को छूना
- कोरोना वायरस को छूना
- कोरोना वायरस को छूना



Stay Home Stay Safe

पहुँच गयी हैं गिनती हज़ारों में
इसे लाख ना होने देना रुक
जाओ घरों में देश को बर्बाद
ना होने दो
घर रहो सुरक्षित
रहो जय हिंद


M. M. P. Shah,
Matunga
COY-3
NCC CADET

SMT. MANIBEN M P SHAH WOMEN'S COLLEGE OF ARTS AND COMMERCE (AUTONOMOUS)
NAAC RE-ACCREDITED B++
UGC HONOUR: COLLEGE WITH POTENTIAL FOR EXCELLENCE

SMES

Department of Psychology presents

A WEBINAR ON
MENTAL HEALTH DURING THE LOCKDOWN
BY EMINENT PSYCHIATRIST
DR AVINASH DESOUSA



6th May 2020, 3 PM

Meeting ID: 732 9813 4685
Password: 3cKkbc

EdFly Learn

Smt. M.M.P Shah Women's College of Arts and Commerce
Department of Management Studies (BMS)

WEBINAR
LOCKDOWN LEARNING- A Gateway To Digital Pedagogy

Speakers:

Dr. Ela Manoj Dedhia
HOD Textile & Fashion Technology, Nirmala Niketan College of Home Science

Dr. Leena Rajee
Principal
Smt. Maniben M. P. Shah Women's College of Arts & Commerce

Viral Dedhiya
EdTech Innovator Founder
EdFly and OnFees

26th April 2020, Sunday 3:00 PM

Certificate of participation for all attendees!
For more details contact:
Sujata Agarwal: +91 9821049621 Hemlata Kumar: +91 8108707775

सुनीवता श्रीमती रमकेश्वर, मुंबई

सुधा अरोड़ा कुलपति, एम.पी.एस.सी. मुंबई

अमित प्रभा कुमार कथकार, पुणे, एम.पी.एस.सी.

मायू कोकरिया कुलपति, एम.पी.एस.सी. मुंबई

सेवा मंडल एजुकेशन सोसायटी द्वारा संचालित

श्रीमती मणिबेन एम. पी. शाह वुमैन्स कॉलेज ऑफ आर्ट्स एंड कॉमर्स (स्वायत्त) मैक द्वारा पुनर्मुद्रितितित B++
UGC ऑनर कॉलेज विथ पोटेंशियल फॉर एक्सेलेंस

हिंदी विभाग द्वारा आयोजित
एक दिवसीय अंतरराष्ट्रीय वेबिनार
23 मई 2020, शनिवार

'स्त्री लेखन : प्रासंगिकता के स्वर'

डॉ. लीना राजे प्राचार्य

डॉ. सुनीता चव्हाणे एम.पी.एस.सी. मुंबई, एम.पी.एस.सी. मुंबई

सविता सिंह कुलपति, एम.पी.एस.सी. मुंबई

पिशा वासुदेव एम.पी.एस.सी. मुंबई

WEBINARS ORGANISED

SEVA MANDAL EDUCATION SOCIETY'S
SMT. MANIBEN M.P. SHAH WOMEN'S COLLEGE OF ARTS AND COMMERCE
AUTONOMOUS COLLEGE OF SNDT WOMEN'S UNIVERSITY

STAY HOME STAY SAFE

IQAC : UTTAAN PRESENTS
WEBINAR ON BEST PRACTICES and HEIs

RESOURCE PERSON
Dr. Srihari Pingle
IQAC Co-ordinator of Sangamner College, and Member of IQAC Cluster

Dr. Leena Rajee
Principal

DATE: TUESDAY JUNE 16, 2020 / 11.00AM - 1.00 PM

Address: 333, R.A. Kidwai Road, Matunga, Mumbai - 19.
Web: www.mmpshahcollege.in / Email: 021.mmpshah@gmail.com
Tel.: 2409 5869 / 24013964

IMARTICUS

FINANCIAL LANDSCAPE & CAREER OPPORTUNITIES AFTER COVID-19

19th JUNE 2020
10:30 AM - 12:30 PM

Eligibility for Webinar: All TV & PG Students Only

RAJESH CHANDRASHEKAR
Head Trainer
Imarticus Learning

SPEAKER'S PROFILE
Rajesh is a finance professional with over 14 years of extensive experience in the areas of operations management, business and project management (robotics), process re-engineering and operations risk management in the financial and banking sector. He is a Dynamic and Self-Motivated leader who thrives in high pressure and fast paced environments. Rajesh specializes in stakeholder management and business management services across the globe.

IMARTICUS ALUMNI WORK AT

SOGHITE GENERALE, BNP PARIBAS, BNY MELLON, Goldman Sachs, BARCLAYS, CREDIT SUISSE, HSBC, J.P.Morgan

Dr. Leena Rajee
Principal,
Webinar Chairperson

Dr. Subhangi Kulkarni
Coordinator,
Placement Cell

Mr. Dattatray Gawade
Coordinator,
B.Com AFI

FOR ANY QUERIES PLEASE CONNECT -
RAJESH PANDEY - +91 90288 27570
PROF. SHAHID ANSARI - +91 88285 02502

19th JUNE 2020 10:30 AM - 12:30 PM

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SEVA MANDAL EDUCATION SOCIETY'S
SMT. MANIBEN M.P. SHAH WOMEN'S COLLEGE OF ARTS AND COMMERCE
AUTONOMOUS
NAAC RE-ACCREDITED B++
UGC HONOUR: COLLEGE WITH POTENTIAL FOR EXCELLENCE

DEPARTMENT OF PSYCHOLOGY PRESENTS

A WEBINAR ON
DECONSTRUCTING GENDER
BY
DR. BULBUL DHAR-JAMES
PROFESSOR, DEPT OF POLITICAL SCIENCE, JMI, DELHI

19th May 2020
4pm - 5pm

Dr. Bulbul Dhar-James
Resource Person

Dr. Leena Rajee
Principal

Dr. Savitri Kulkarni **Mr. Rajesh Idnani**

DIGITAL PLATFORMS
FOR SUCCESSFUL TEACHING

Upgrade your skills with latest
DIGITAL TRAINING PLATFORMS

Date - 30th April, 1st May & 2nd May.
Certificate of participation for all attendees