

**SMT. MANIBEN M.P. SHAH WOMEN'S COLLEGE OF ARTS & COMMERCE
(AUTONOMOUS)
338, R.A. KIDWAI ROAD, MATUNGA, MUMBAI - 400 019
EXAMINATION TIME TABLE
SEMESTER III (REPEATER/ATKT)
TO BE HELD IN JANUARY 2025
Time: 11.30 AM TO 1.30 PM**

M.Com.		
Date	Code No.	Subject
16/01/2025	30133	Consumer Behaviour
17/01/2025	30233	International Business
18/01/2025	32433	Product and Brand Management
	32533N	Advanced Accounting Paper II
20/01/2025	33433	Services Marketing and CRM
	33533N	Advanced Cost Accounting and Auditing II
MA – Counselling Psychology		
Date	Code No.	Subject
16/01/2025	30131	Psychology of Adjustment
17/01/2025	30231	Assessment in Counselling
18/01/2025	30331	Interventions Strategies
MA – Hindi		
Date	Code No.	Subject
16/01/2025	30132N	Aadhunik Hindi Gadhya
17/01/2025	30232N	Alochana Aur Aalochak
18/01/2025	30332N	Hindi Ka Aatmakatha Sahitya
20/01/2025	30432N	Jansanchar Madhyam
21/01/2025	30632N	Cinema Aur Hindi Sahitya
MA – Mass Media		
Date	Code No.	Subject
16/01/2025	30134	Global Marketing Communication
	30534	Developmental Communication
17/01/2025	30234	Campaign Planning and Visualization
	30634	Investigative Journalism
18/01/2025	30334	Social Media Marketing
	30734	Digital Journalism
20/01/2025	30434	Copy Writing and Content Creation
	30834	News Values and Laws

Note: Students should report in the classroom 30 minutes before the examination time

D.B.

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A. Patki

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Principal

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ATKT EXAMINATION TIME TABLE
SEMESTER IV (REPEATER/ATKT)
TO BE HELD IN JANUARY 2025
Time: 11.30 AM TO 1.30 PM

M.Com.		
Date	Code No.	Subject
16/01/2025	40133	Retail Banking
17/01/2025	40233	Financial Services
MA – Counselling Psychology		
Date	Code No.	Subject
16/01/2025	40131	Orientation to Special Areas in Counseling
17/01/2025	40231	Counseling Approaches
MA – Hindi		
Date	Code No.	Subject
16/01/2025	40132	Aadhunik Hindi Kavita
17/01/2025	40232	Hindi Mahila Gadya Lekhan
18/01/2025	40332	Sampradayik Chetna Aur Hindi Sahitya
MA – Mass Media		
Date	Code No.	Subject
16/01/2025	40134	Account Planning and Client Servicing
	40434	News Reporting for Print and Electronic Media
17/01/2025	40234	Sustainable Marketing
	40534	Feature Writing
18/01/2025	40334	Strategic Brand Management
	40634	Business and Financial Journalism
20/01/2025	40734	Event Marketing and Management

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**EXAMINATION TIME TABLE
TO BE HELD IN JANUARY 2025**

TIME: 12.30PM TO 2.30PM

SEMESTER III (REPEATER/ATKT)

B.A.

Date	Code No.	Subject
16/01/2025	30301A	English A: Reading, Writing and Thinking in English
	30302A	English B: Using English Effectively III
17/01/2025	30503A	Foundation Course V - Current Concerns
18/01/2025	30506A 31306A	D.C. V Hindi - Hindi Kahani A.C. III Hindi – Hindi Kahani
	30508A 31308A	D.C. V Marathi - Marathi Kavita A.C. III Marathi - Marathi Kavita
	30707A	D.C. VII Economics - Theory of Value
	30309A	C.A.P.C. III - Food Commodities I
	30310A	C.A.P.C. III - Introduction to Early Childhood Education (Theory)
20/01/2025	30504A	D.C. V Sociology - Social Change and Development in India
	31304A	A.C. III Sociology - Social Change and Development in India
	30505A	D.C. V Psychology- Fundamentals of Social Psychology
	30807A	D.C. VIII Economics - Sector-Wise Features of Indian Economy Since 1991
21/01/2025	30606A	D.C. VI Hindi - Hindi Natak
	30608A	D.C. VI Marathi - Marathi Bhasha Ani Vyakran
	30604A	D.C. VI Sociology Rural Society in India
	30605A	D.C. VI Psychology - Personality Theories
	30907A	D.C. IX Economics - Entrepreneurship Development
22/01/2025	32106A	A.P.C. I Hindi - Bhasha Aur Vigyapan
	32108A	A.P.C. I Marathi - Sahityachi Bhasha
	32104A	A.P.C. I Sociology - Population and Society
	31007A	D.C. X Economics - Demography
	30409A	C.A.P.C. IV - Nutrition through the Life Cycle I

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SEMESTER III (REPEATER/ATKT)
B.COM

Date	Code No.	Subject
16/01/2025	30311A	English A: English for Business I
17/01/2025	30312A	Commerce III - Principles of Marketing & Customer Relationship Management
18/01/2025	30313A	Business Economics - III Aspects of Macro Economics
20/01/2025	30314A	Accountancy Paper III - Financial Accounting
21/01/2025	30119A	Business Law – I
22/01/2025	30414A	Additional Accountancy - Paper I
	30415A	Computer Application IV: Introduction to Programming and Problem Solving using 'C'
	30416A	Advertising IV: Media Planning and Scheduling

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SEMESTER III (REPEATER/ATKT)

BMS		
Date	Code	Subject
16/01/2025	30121A	Business Law
17/01/2025	30221A	Cost & Management Accounting
18/01/2025	30321A	Human Resource Management
20/01/2025	30421A	Fundamentals of Production & Operations Management
21/01/2025	30521A	Quantitative Techniques for Business
BAMM		
Date	Code	Subject
16/01/2025	30122A	Introduction to Print Media
17/01/2025	30222A	Basics of Advertising
18/01/2025	30322A	Fundamentals of Public Relations
20/01/2025	30422A	Visual Communication and Photography
21/01/2025	30522A	Introduction to Cinema
BCOM – AFI		
Date	Code	Subject
16/01/2025	30123A	Advanced Accounting
17/01/2025	30223A	Business Law
18/01/2025	30323A	Cost Accountancy
20/01/2025	30423A	Economics - I
21/01/2025	30523A	Introduction to Insurance
BCOM - RETAIL MANAGEMENT		
Date	Code	Subject
20/01/2025	30124A	Sales Management
21/01/2025	30224A	Customer Relationship Management
22/01/2025	30324A	ERP and Computer Skills

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ATKT EXAMINATION TIME TABLE

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SEMESTER IV (REPEATER/ATKT)

BA		
Date	Code	Subject
16/01/2025	40401A	English A: Reading Writing and Thinking in English II
	40402A	English B: Advancing with English IV
17/01/2025	40603A	Foundation Course VI - Current Social Issues and Challenges
18/01/2025	40706A	D.C. VII Hindi - Aadhunik Padya (Chhayavadottar)
	41406A	A.C. IV Hindi - Aadhunik Padya (Chhayavadottar)
	40708A	D.C. VII Marathi - Marathi Katha
	41408A	A.C. IV Marathi - Marathi Katha
	41307A	D.C. XIII Economics - Labour Economics
	40509A	C.A.P.C. V - Food Commodities II
	40510A	C.A.P.C. V - Child Care and Guidance (Theory)
20/01/2025	40704A	D.C. VII Sociology - Women's Issues in India
	41404A	A.C. IV Sociology - Women's Issues in India
	40705A	D.C. VII Psychology - Interpersonal and Group Processes
	41107A	D.C. XI Economics - Problems and Policy in Indian Economy Since 1991
21/01/2025	40806A	D.C. VIII Hindi – Sahitya Evam Kavyashastra
	40808A	D.C. VIII Marathi - Marathi Vyakran
	40804A	D.C. VIII Sociology - Urban Society: Problems and Prospects
	40805A	D.C. VIII Psychology - Psychological Testing and Assessment
	41207A	D.C. XII Economics - Theory of Distribution and Welfare
22/01/2025	42206A	A.P.C. II Hindi - Hindi Bhasha, Lipi Evam Vyakaran
	42208A	A.P.C II Marathi - Striyanche Sahitya
	42204A	A.P.C II Sociology - Media and Society
	41407A	D.C. XIV Economics - Financial Markets
	40609A	C.A.P.C. VI - Nutrition through Life Cycle II

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BCOM		
Date	Code	Subject
16/01/2025	40411A	English A: English for Business II
17/01/2025	40412A	Commerce IV - Introduction to Banking and Insurance
18/01/2025	40413A	Business Economics IV- International Trade and Business
20/01/2025	40514A (Compulsory)	Accountancy Paper IV – Advance Financial Accounting
21/01/2025	40219A	Business Law- II
22/01/2025	40415A	Computer Application V - Advanced Accounting Software
	40416A	Advertising V - Market Segmentation and Consumer Behaviour
	40614A (Elective)	Additional Accountancy - Paper II (Elective)

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Date	Code	Subject
16/01/2025	40121A	Strategic Management
17/01/2025	40221A	Financial Management
18/01/2025	40321A	Consumer and Buyer Behaviour
20/01/2025	40421A	Quality Management
21/01/2025	40521A	Entrepreneurship Development & Stock Market Operations (Elective)
	40521A1	Entrepreneurship Development & Rural Marketing (Elective)
BAMM		
Date	Code	Subject
16/01/2025	40122A	Introduction to Broadcast Media
17/01/2025	40222A	Integrated Marketing Communication
18/01/2025	40322A	New Media
20/01/2025	40422A	Women and Media
21/01/2025	40522A	Writing for Media
BCOM – AFI		
Date	Code	Subject
16/01/2025	40123A	Auditing
17/01/2025	40223A	Corporate Accounting
18/01/2025	40323A	Life and Health Insurance
20/01/2025	40423A	Economics Paper-II
21/01/2025	40523A	Business Finance and Women Empowerment
BCOM – Retail Management		
Date	Code	Subject
20/01/2025	40124A	Fundamentals of Financial and Cost Accounting
21/01/2025	40224A	FMCG / FMCO Sales and Distribution
22/01/2025	40324A	Non-Store Retailing

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