

Bachelor of Management Studies
Syllabus for Banking and Financial Services Semester IV

Old Syllabus	Proposed Syllabus
Title of the Paper: Banking and Financial Services	Title of the Paper : Banking and Financial Services
Subject Code 5002	Subject Code

PAPER TITLE	L	Cr	P/T	D (EE)	EE	IE	T
Banking and Financial Services	04	04	Tutorials	2:30 hrs	75 Marks	25 Marks	100 Marks

#L=Lectures per week,

Cr=Credits, P/T=Practical/Tutorials, D=External Exam Duration, EE=External Examination, IE=Internal Examination, T=Total Marks

Old Syllabus	Proposed Syllabus
Objectives: The student will be able to get a broad view of the financial environment. They will also be able to understand the role played by the different financial intermediaries and regulatory bodies.	Objectives: <ul style="list-style-type: none"> To introduce the basics of Banking and Financial Services and its role in the financial sector. To make the students understand the various services available in the financial sector

Outcomes:	<ul style="list-style-type: none"> The objective of this course is to familiarise the students with the nature and scope of various types of Banking and financial services and to understand the regulatory environment in which they are undertaken. Know the basics of stock markets & market instruments <p>Learning Outcomes:</p> <ul style="list-style-type: none"> Demonstrate broad and coherent knowledge of the theoretical and professional disciplines of banking, finance and the Financial Services Industry. Developing an awareness of the current structure and regulation of the Indian financial services sector. Evaluate and create strategies to promote financial products and services.
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Old Syllabus		Proposed Syllabus							
Unit1	Topic and Details Old Syllabus	Module	Module Specific Objectives	Content	Weightage	Instruction Time	Credits	Evaluation	
								IE Weightage	EE Weightage
I	Meaning, Scope, Classification and Innovation of Financial Services. i) Meaning, Scope, Classification and causes of financial innovation.	I	<ul style="list-style-type: none"> Understanding the various innovative financial products Understanding the Importance and nature of 	Meaning, Scope, Classification and Innovation of Financial Services. i) Meaning, Scope, Classification and causes of financial innovation.	25	15	1	07	20

	ii) Challenges faced by the financial service sectors iii) Introduction to stock Exchange a) NSE, BSE, OTCEI b) Functions of SEBI Banking: Types- Merchant Banking & Commercial Banking: Meaning, Objectives & Functions/Services		stock exchanges. <ul style="list-style-type: none"> Get an overview of banking functions Understanding the trends and challenges in banking industry. 	ii) Challenges faced by the financial service sectors iii) Introduction to stock Exchange a) NSE, BSE, OTCEI b) Functions of SEBI Banking: Types- Merchant Banking & Commercial Banking: Meaning, Objectives & Functions/Services					
II	Venture Capital i) Concept and features of Venture Capital ii) Scope and Importance of venture Capital iii) Methods of venture financing. Leasing i) Concept of leasing ii) Types of Lease (Operating Lease, financial lease) iii) Advantages & disadvantages of leasing.		<ul style="list-style-type: none"> To Study the concept of Venture Capital To Understand the different Methods of venture financing. To Understand the different Types of Lease and its Advantages & disadvantages 	Venture Capital iv) Concept and features of Venture Capital v) Scope and Importance of venture Capital vi) Methods of venture financing Leasing iv) Concept of leasing v) Types of Lease (Operating Lease, financial lease) /Dry Lease & Wet Lease vi) Advantages & disadvantages of leasing.	25	15	01	05	15
III	Mutual Funds i) Concept of Mutual Funds		<ul style="list-style-type: none"> Understanding of mutual funds and structures of funds in India 	Mutual Funds i) Concept of Mutual Funds ii) Types(Classification of MF as SEBI) and	25	15	01	07	20

	ii) Types and Importance of Mutual Funds Factors affecting the selection of Mutual Funds		<ul style="list-style-type: none"> To Understand the different Mutual Funds Schemes available 	Importance of Mutual Funds iii) Factors affecting the selection of Mutual Funds iv) SIP/SWP/STP v) Linkage of Equity market with MFs						
IV	Credit Rating. i) Definition ii) Meaning of Credit Rating, iii) Benefits of Credit Rating iv) Credit Rating Agencies in India.		<ul style="list-style-type: none"> To understand the concept and process of credit rating To study the various advantages of credit rating 	Credit Rating. i) Definition ii) Meaning of Credit Rating, iii) Benefits of Credit Rating iv) Credit Rating Agencies in India.	25	15	01	06	20	

Evaluation Scheme:

A. Internal Exams: Total Marks: 25

The internal testing should be continual and spread over the semester:

Criteria	Marks
Written evaluation	10
Case Study, viva-voce, assignments, internal objective test, industrial visit to have practical exposure.	15
TOTAL	25

B. External Exams: Total Marks: 75

Q.1 is compulsory. 6 out of the remaining to be attempted by the students.

Q.1 Concepts and Definitions

15 Marks

Q.2 Short Notes

10 Marks

Q.3 to Q.8 Long Questions

10 Marks

References:

Essential Reading:

- A. Financial Institutions & Markets – L. M. Bhole, 3rd edition 2020, published by Tata McGraw Hill Publishing Co. Ltd.
- B. Financial Institutions & Markets - Dr. S. Gurusamy, 2nd edition 2016, published by Vijay Nicole Imprints Pvt. Ltd.
- C. Financial Markets & Services – E. Gordon & Dr. S. Natarajan, 4th revised edition 20014, published by Meena Pandey for Himalaya Publishing House.

Additional Reading:

- D. Merchant Banking & Financial Services – Dr. S. Gurusamy, 1st edition 2015, published by Vijay Nicole Imprints Pvt. Ltd.