

# METEOR

Reaching the Unreached ....



## GOLD INVESTMENT: A STRATEGIC ASSET FOR MODERN PORTFOLIOS

Gold is more than just a precious metal—it's a timeless symbol of wealth, security, and financial resilience. In an era of market volatility and economic uncertainty, gold continues to stand out as a strategic asset that offers stability, protection against inflation, and long-term value.

Gold has remained a cornerstone of wealth preservation and a trusted hedge in diverse financial portfolios. Revered for centuries, it has proven its worth time and again. In today's dynamic financial landscape, gold continues to hold significant strategic value for investors.

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### Index

Gold investment  
Why invest in gold?  
Forms  
Physical gold  
Gold ETFs  
Mutual funds  
Gold Trends



# WHY INVEST IN GOLD?

**Gold preserves purchasing power during inflation, often increasing in value as currency weakens.**

**Inflation Hedge**

**Easily converted to cash worldwide, in both physical and digital forms.**

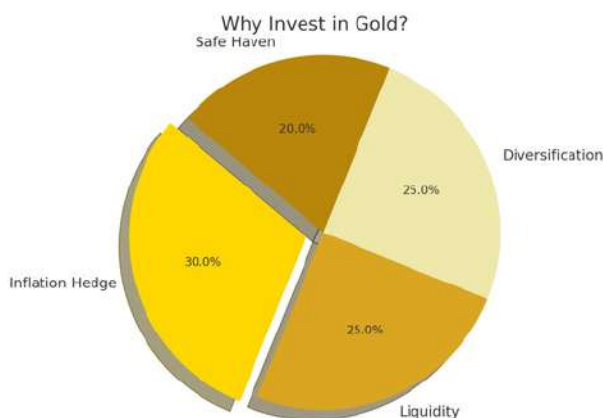
**Liquidity**

**Low correlation with other assets helps reduce overall investment risk.**

**Diversification**

**Retains or gains value during economic or political instability, offering security to investors.**

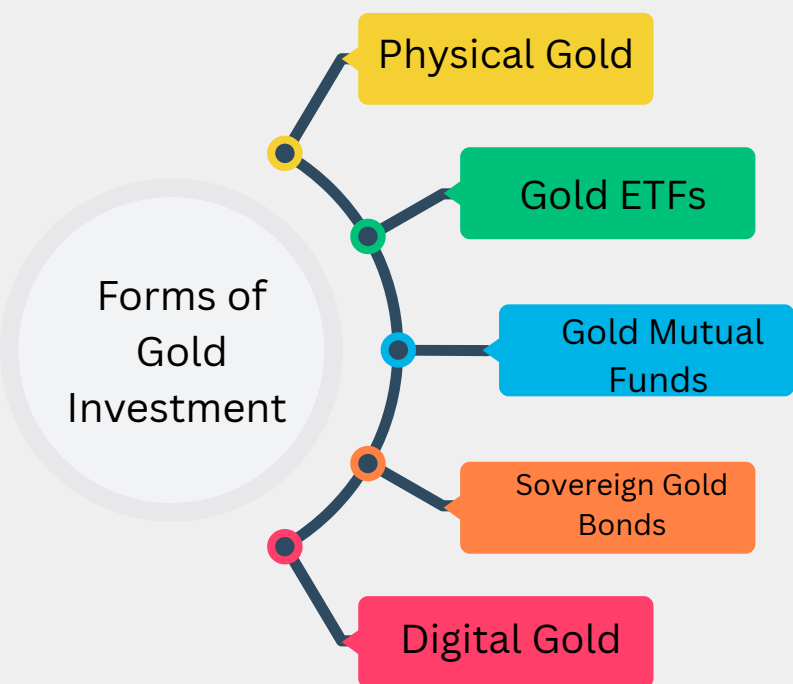
**Safe Haven**



Source: World Gold Council



# FORMS OF GOLD INVESTMENT



• **Physical Gold:** Traditional forms include jewellery, coins, and bars. While tangible, they come with storage and security considerations.

• **Gold ETFs:** Exchange-Traded Funds that track gold prices, offering liquidity and ease of trading without the need to hold physical gold.

• **Gold Mutual Funds:** These funds invest in gold mining companies or gold-related assets, providing exposure to the gold sector's performance.

• **Sovereign Gold Bonds (SGBs):** Issued by the Reserve Bank of India, SGBs offer interest income and capital appreciation linked to gold prices, without the hassles of physical storage.

• **Digital Gold:** Allows investors to buy gold in fractional quantities online, combining the benefits of physical gold with digital convenience.

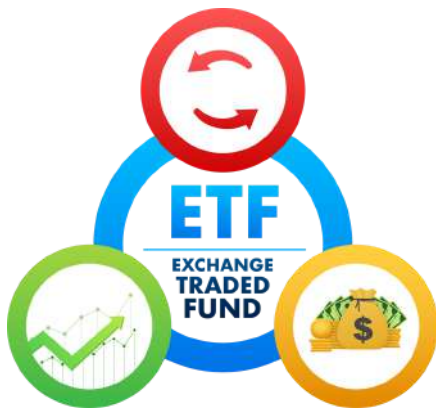


# Different Investment Options

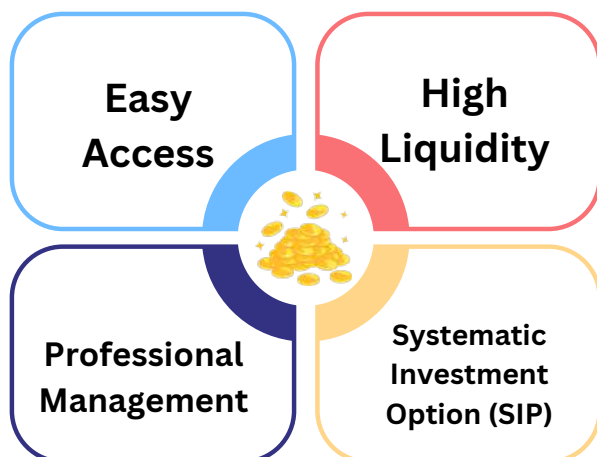
## Physical Gold



## Gold ETFs



## Gold Mutual Funds



- Cost-Effective
- High Liquidity
- No Storage Hassle
- Purity Guaranteed



# GOLD TRENDS

Year	Avg. Price (INR/10g)	Annual Change
2004	₹6,307	---
2009	₹16,686	+164%
2014	₹26,703	+60%
2019	₹39,108	+46%
2024	₹78,245	+100%
2025	₹85,060	+9(YTD)

Source: Forbes India

Gold's performance over the last two decades highlights its value as a long-term investment and a tool for portfolio diversification. Its ability to retain value during economic downturns makes it a strategic asset for investors.



## Key Insights

- **Consistent Growth:** Gold prices have shown a steady upward trajectory over the past 20 years, both in India and globally.
- **Inflation Hedge:** During periods of economic uncertainty and inflation, gold has often outperformed other assets.
- **Crisis Performance:** Notable price surges occurred during the 2008 financial crisis and the 2020 pandemic, underscoring gold's role as a safe-haven asset.

# Go for Gold-Quiz & Fun Zone

## Test Your Golden Knowledge!

1. What is the chemical symbol for gold  
a)Au b)Ag c)Go d)Gd
2. Which country has the largest gold reserves?  
a) India b) China c) USA d) UAE
3. What is 24K gold known for?  
a) Durability b) Purity c) Design d) Weight
4. Name one app where you can buy digital gold.
5. Gold is a \_\_\_\_\_ asset. (Fill in the blank )



### Fun Puzzle: Gold Word Search

B	U	L	L	I	O	N
K	A	R	A	T	B	U
E	T	F	J	E	W	E
R	Y	R	E	S	E	R
S	G	B	I	G	I	T
A	I	G	X	Q	U	E
D	I	G	I	T	A	L

Bullion Karat Vault  
ETF Jewelry Reserve  
SGB Digital

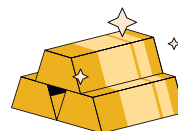
### Did You Know?



Olympic gold medals contain only 6 grams of real gold.



Gold is edible in trace amounts (used in desserts and sweets).



The world's largest gold bar weighs 250 kg!