

## Placement Cell Report 2014 – 2015

### OBJECTIVES:

1. To acquaint students with the career options available after UG/PG
2. To expose students to various higher study options available after UG
3. To provide full -time / part time employment opportunities to students
4. To conduct campus interviews

### PROCESS:

- A separate notice board was identified for placement cell where students could look for latest information related to jobs or otherwise
- An email id was created for placement cell so that students could send their resumes on the same. ([placementsmmpshah@yahoo.com](mailto:placementsmmpshah@yahoo.com))
- From time to time job opportunities information was put up on the placement cell notice board
- Ms. Kajal Bhatia, a plant based nutritionist approached the Placement Cell for an Office Assistant. One student from PG (M.Com) Ms. Jane Gomes was placed with a salary of 11,000/- per month
- 10 UG students were sent for an interview to SOTC, Dadar for tele -calling. 2 students- Ms. Shifa Boat and Ms. Sophia Bangalore were selected for one week promotion and were paid Rs.250/- per day
- A series of Guest Lectures on career options were organized on 13<sup>th</sup> Jan, 2015 in Visanji Ravji Auditorium from 12 noon to 2pm for third year students of B.A, B.Com, BMS, and BMM. 100 students attended the same.

Following were invited:

- GIA Gems and Jewellery as a career option
- “Campus to Corporate” program by Metrica Bizsol pvt ltd.
- Campus interview was organized for internship for B.Com students on 14<sup>th</sup> Jan, 2015 in the A.V Room. India Works Management Services conducted the interviews. 2 girls were selected in the same out of 22 students for the second round. 1 girl cleared the second round and was selected for the internship.
- A structured questionnaire was formulated and administered to third year students of B.A, B.Com, BMS, BMM to find out the students view on the kind of career options they would be interested in & what kind of jobs they would be interested in and how many of them want to take up part time/ full time jobs or what kind of higher education are they planning to take up if so etc.
- BMS Department of our college sent 28 students for interview for JP Morgan organized by M.D.Shah Mahila College Malad on 16<sup>th</sup> March 2015. Two students of our college were selected.
- Career Fair was organized by Placement Cell in collaboration with Samvedna Counseling Cell on 14<sup>th</sup> March, 2015 from 9am to 12noon for Third year students of B.A, B.Com, BMS, and BMM. A detailed report is attached herewith

### **Career Fair 2015**

Various experts were invited to speak on various fields to guide and motivate students for taking up further studies/career in their future.

#### **T.Y.B.A**

- To inform the students of the lucrative benefits of working as a L.I.C Agent, Ms. Kirti Panjwani along with her daughter spoke to the students. Using a PPT Presentation, she told the students about the various requirements, salary and commissions, working hours and other advantages that came as a L.I.C agent. She motivated the students to be independent and financially secure.
- Ms. Neeta Mehta and Ms. Sanjeeda Ansari from New Horizons Centre spoke to the students regarding various courses and job opportunities available at their centre. New Horizons conducts special courses for students that train them to deal with students with special needs, and learning disabilities. They were informed about the various short term and long term courses available to the students regarding child care and remediation. They were also spoken to about the internship facilities available through the institute.
- Ms. Reshma Murali, Lecturer, Dept. of Psychology, on behalf of Samvedna Counselling Centre presented a PPT wherein she explained the need for making an informed decision after considering various options. She also spoke about various educational and occupational opportunities available after majors like Hindi, Sociology, Gujarati, Marathi and Psychology.
- Mr. Sanjeev Nigam guided the students along the various career opportunities after majors in Hindi like journalism, print media and how to go about it. He inspired the students to analyze their potentials and then seek an appropriate course of action.
- Ms, Neha Naik was invited to speak to the students about Human Resources. She explained the process of acquiring a job in the field, the skills required and the responsibilities that are to be handled by an HR person. She gave details and examples that helped the students understand the role, that of a bridge between the management and employees, deeply.
- The students found the sessions very helpful and informative

#### **T. Y. BMS**

- On behalf of Samvedna Counselling Centre, Ms. Srishti Haldipur, Ms. Manpreet Kaur Sunduria and Ms. Tanvi Rane, MA II students (Counselling Psychology) addressed the students using a PPT presentation on Career Guidance. They gave a brief introduction about how to choose a career and the factors that should be considered before doing so.
- M. Com student Ms. Jane Gomes along with her classmates spoke about the M.Com course available in our College, and also about the newly introduced specialization in 'Accountancy'. They spoke about the advantages of doing this course, and the various facilities provided like internships and workshops.
- Mr. Samir Gangar, Senior Consultant- Business Development of XLNC Academy conducted a session for BMS Department to highlight on the different career options

after BMS. He spoke about various courses like MBA, MMS, CA, CS, PGDM, etc. He encouraged the students to take up what they were interested in and not choose under family or peer pressure. He used inspirational examples to help students understand and to encourage them

- The students enjoyed the sessions and reported that it was an eye opener for them.

### **T. Y. BMM**

- Ms. Snehal Subramanian, College Counselor, representing Samvedna Counseling cell spoke to the students regarding the choices they should make after their graduation. With help of power point presentation, she explained the various ways to sharpen the student's talent, boosting their confidence level, helping them in choosing the right career for themselves with few examples. It was an interesting session and the students enjoyed it.
- Dr. Mira Desai, HOD Dept. of Extension Education & Mass Media, SNDTWU was invited to speak on various opportunities available in media field for the students. She is a coordinator for PG Course in Commerce and Media. She delivered remarkable lecture with the help of power point presentation. The focal points included in her presentation were about how to guide and groom the budding talents in the students which will lead them to grab the right opportunity. She also welcomed students' queries on various streams. Overall it was a fruitful and interactive session which has helped the students to get a clear picture about their job prospects.
- M.Com students addressed the BMM students about resuming their further studies by enrolling in the Masters of Commerce in Marketing. The M. Com students spoke about the structure of course and provided an insight into it.

### **T. Y. B. Com**

- Ms. Pratibha Jain, Career Counsellor, was invited to speak to the students regarding the various career options that the students could go for after graduating in commerce. Using a PPT presentation she spoke about various courses along with other practical job opportunities that could be considered by girls who wished to work, like Banking, insurance, etc. She addressed the students practically and encouraged them to make wise decisions.
- Students of M.Com then addressed the students and told them about the course and the facilities provided.
- Ms. Radhika Mehendale and Ms. Sayali Padhye, MA II (Counselling Psychology) students, addressed the students on Career guidance using a PPT presentation. They spoke about various factors that should be considered before making a decision like intelligence, aptitude, etc and encouraged them to make an informed decision.
- Ms. Krithika Murlidharan, was invited to speak on CA and CS. She has had experience working as a CA and a CS and she explained the various steps to achieve either degree. She told them about them about the financial aspects, the job opportunities and the skills expected and responsibilities handled, and answered the questions and doubts asked by the students.

- Mr. Gaurav Karnik, Certified Financial Planner, was invited to speak on Insurance and Banking. He spoke about his experience with both and helped them understand the concepts more deeply. He told the students about the job opportunities, the advantages and the challenges that came with the field.
- The students found these sessions very informative and were very forthcoming with their doubts and questions.

**OUTCOME:**

- Students have started reading the notice board and make enquires
- 20 resumes were recorded over the email and 27 printed resumes were handed over to the Placement Cell
- Ms. Jane Gomes, M.Com I student was interviewed and absorbed as an Office Assistant by Ms. Kajal Bhatia of Nutrition and Wellness Centre with a starting salary of Rs. 11,000/- per month
- 2 students were selected by SOTC, Dadar for one week promotion and paid Rs.250/- per day
- 100 third year students of B.A, B.Com, BMS, BMM attended the series of guest lectures in the auditorium and benefitted from the same
- 22 students attended the Campus Interview conducted by India Works Management Services conducted the interviews, 2 girls were selected in the same
- 200 third year students from various streams benefitted from the Career Fair was organized by placement cell in collaboration with Samvedna counseling cell on 14<sup>th</sup> March, 2015.