

Placement Cell Report 2015 – 2016

OBJECTIVES:

1. To acquaint students with the career options available after UG/PG
2. To expose students to various higher study options available after UG
3. To provide full-time/part time employment opportunities to students
4. To conduct campus interviews

PROCESS:

- Job opportunities information was put up on the notice board (whenever we were approached)
- 4 students were sent to SOTC, Dadar for tele-calling. 2 students, Ms. Lavina Correa and Ms. Sophia Banklore were selected.
- 4 students were sent to Sakad Papers Pvt. Ltd for interview at Belapur. All four students were selected, 2 from BMM, 1 from BA Marathi and 1 from M.Com- I
- 2 students from BMM were placed at Arts in Motion Dance studio. Timings were from 4pm to 8pm and salary was Rs.8000.
- 6 BMM students were sent to work as interns for the back stage, marketing etc. of ZEE TV Reality show
- Campus Interviews were conducted on 14th December, 2015. 4 students were selected
- Lecture by ICICI Bank employees was organized for the students to give the information regarding the procedure to apply for a banking job on 12th January, 2016
- Career Fair was organized by placement cell in collaboration with Energia Wellbeing on 29th January, 2016 for second and third year students of B.A (Eng+Mar+Guj), B.Com, BMM, BMS
- Placement cell in collaboration with Edusharp organized psychometric testing on Employability Skills .219 third year students and 02 M.Com students appeared for the test on 22nd Jan, 2016
- Analysis of the Questionnaires collected from the students of third year in the academic year 2014-15 was done.

OUTCOME:

- The data collected from the questionnaire about the view of students on career options/ training program/higher education will help us to make our future plan of action
- The data collected from Employability Skills Test which was conducted by the placement cell in collaboration with Energia Wellbeing corroborates with the data collected from the questionnaire administered by the placement cell on the view of students on career options/ training program/higher education.

Career Fair Report

Career Fair was organized by placement cell in collaboration with Energia Wellbeing on 29th January, 2016 for second and third year students of B.A (Eng+Mar+Guj), B.Com, BMM, BMS

OBJECTIVE:

To acquaint students with information related to various career options after graduation

PROCESS:

After a number of telephonic conversations and meetings with Energia Wellbeing, a 'Career Fair' was held on 29th January, 2016. Various stalls were put up in the college foyer and a schedule was prepared whereby the concerned stake holders conducted, informative sessions for students facultywise.

Schedule:

Time	Faculty	Room No
7.30 am- 8.30 am	TYBMS	406 (new building)
8.30am- 9.30 am	TYBMM	16 (old building)
9.30am-10.30am	BA (English Medium)	2 (new building)
10.30am-11.30am	B.Com	2 and 4 (old building)
10.30am-11.30am	BA (Hindi, Marathi, Gujrati Medium)	8 (old building)

Following is the list of Institutes which were a part of the Career Fair:

- Bombay Stock Exchange Ltd.
- D.Y. Patil Institute of Management
- Institute of Beauty Culture
- Akbar Academy (Travel and Tourism)

OUTCOME:

The Career fair gave the students' knowledge of various different kinds of streams they could opt for after graduation and also helping them to focus on the career they are planning to take up after studies.

Placement Cell Questionnaire Report

A questionnaire was prepared by the placement cell to find out the view of students on career options/ training program/higher education. The questionnaire was administered to 200 third year students in the academic year 2014-15 and the analysis of the data is given below.

OBJECTIVE:

To get information on the students interest in various career options/ training program/higher education for preparing the future plan of action

PROCESS:

The structured questionnaire was administered to the following students:

SR.No	Faculty	No. of Students
1.	T.Y.B.A	138
2.	T.Y.B.Com.	72
3.	T.Y.B.M.M	20
4.	T.Y.B.M.S	69
5.	MA II	22
6.	M.Com II	46
	TOTAL	367

- From the above mentioned students 43 were SC, 27- OBC, 6- ST, 9- NT, and the remaining 282 were from open category
- While analyzing the questions, it was found that 230 students wanted to take up a job out of which 97 students wanted a part time job, 22 wanted to get a full time job and 48 were ready to take up any kind of job that suits them whereas, the remaining 173 did not want to do a job.
- Out of the total 367 students, 137 wanted to go for further studies
- 80% of the students gave an affirmative reply when asked if they would like to enroll in a training program organized by college for which they were ready to spend a maximum amount of Rs. 800-1000
- Out of 230 students who are interested in taking up a job, most of them were interested in learning skills related to workplace. These include good Verbal English, Communication Skills, Personality Development & Time Management. A few of them also mentioned that they would want to learn skills related to technology and accountancy.

- All the students preferred a training program of maximum 3 months duration
- Many students have already enrolled for computer courses outside college, a few of them have joined various hobby classes and a miniscule number of students have joined English speaking classes
- None of the students seemed to have joined CA, CS, UPS, coaching or Personality Development courses

OUTCOME:

The data collected gives a clarity on the kind of careers and jobs that are of interest to our students and also helps us to understand their view on what kind of training programs can be organized in future to improve their employability skills

Employability Skills Test

OBJECTIVE:

To test the Employability skills of the students

PROCESS:

Placement cell in collaboration with Edusharp organized psychometric testing on Employability Skills .219 third year students and 02 M.Com students appeared for the test. The test was conducted for four branches viz. B.Com, BMM, B.A., M.Com

Branch wise student distribution:

Sr.No	Stream	No. of Students
1.	B.Com	93
2.	BMM	10
3.	B.A	116
4.	M.Com	02
	TOTAL:	221

Analysis:

- This report analyses the scores obtained in MET (My Employability Test) conducted on the students of Smt. Maniben M. P. Shah Women’s College of Arts and Commerce.
- 221 students appeared for the test

- The median score for college is 15% which is on the lower side compared to industry requirements. (Expected average for college- 45%). The reason for low scores could be lack of knowledge or lack of seriousness on students' part.
- In Verbal Reasoning, 176 students have scored below 25%, 44 students have scored above 25% but below 45% and only 1 student has scored above 45%
- In English Usage, 148 students have scored below 25%, 48 students have scored above 25% but below 45% and only 25 students have scored above 45%
- In Numerical Ability, 184 students have scored below 25%, 28 students have scored above 25% but below 45% and only 09 students have scored above 45%
- In Logical Reasoning, 125 students have scored below 25%, 72 students have scored above 25% but below 45% and only 24 students have scored above 45%
- In Time Management, 197 students have scored below 25%, 04 students have scored above 25% but below 45% and only 22 students have scored above 45%
- In Problem Solving, 167 students have scored below 25%, 50 students have scored above 25% but below 45% and only 06 students have scored above 45%
- In the criteria Attention to Detail, 184 students have scored below 25%, 39 students have scored above 25% but below 45% and only 00 students have scored above 45%
- In communication Skills, 150 students have scored below 25%, 56 students have scored above 25% but below 45% and only 17 students have scored above 45%
- In the Comprehension criteria, 192 students have scored below 25%, 31 students have scored above 25% but below 45% and only 00 students have scored above 45%

OUTCOME:

The report suggests that majority of our students are weak in English and lack communication skills. Similarly their comprehension levels, time- management as well as verbal reasoning needs improvement. Students are also poor in logical reasoning and problem solving abilities

Hence a number of lectures and workshops for the same are recommended.